## START GENERATING UNLIMITED LEADS ON SOCIAL MEDIA

#### POST NO MORE THEN 3 TIMES A DAY

- Posting 6 8 hours apart increase your ability to reach a bigger audience.
- This means you only have 2 3 chances, so plan good.
- Facebook is not going anywhere (or maybe lol) so don't rush. After a month your timeline will be full of good content.
- Be real and follow the topic list on page 2.

## KEEP A HEALTHY PROFILE/BUSINESS

- Delete inactive friends and family (YES DELETE THEM)
- By deleting people does not mean you can not hang out offline. Just don't serve steak to a vegan.
- Only do this after you have implemented our training.

## ADD 30 LIKE-MINDED FRIENDS DAILY

- Ever heard the saying, "Your the average of the 5 people you spend most of your time with "? That's IT.
- React on others posts. By doing this the fb algorithm pics up your very interested in what the person has to say and visa versa.

#### - MAKE ENGAGEMENTS

- When others react on your content, return the favour. (It's rude not to react when others engage on your posts)

#### GIVE MORE THEN YOU TAKE

- Always upgrade and invest into yourself to put you in a better position to serve your audience best.
- -Care about people and their goals. Make their goals yours.
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# BUILD RAPPORT WITH YOUR AUDIENCE BEFORE EVEN TALKING TO THEM

- Motivation
- Inspiration
- Positive Quotes
- How-to's on Marketing/ Your Niche
- Controversy
- Piggyback Marketing
- Social proof of your team/ clients success
- Social proof of your success
- Comedy
- Trivia
- Entertainment

## FIND 3 GROUPS OR FAN PAGES AND WITHIN YOUR NICHE AND PROVIDE SOLUTIONS FOR THEIR PROBLEMS / FREE INFO

- SOON YOU WILL HAVE THESE PEOPLE COME TO YOUR TIMELINE TO CHECK YOU OUT AND THERE IS WHERE YOUR AUTOMATED PROFILE CONVERT THEM TO SALES.