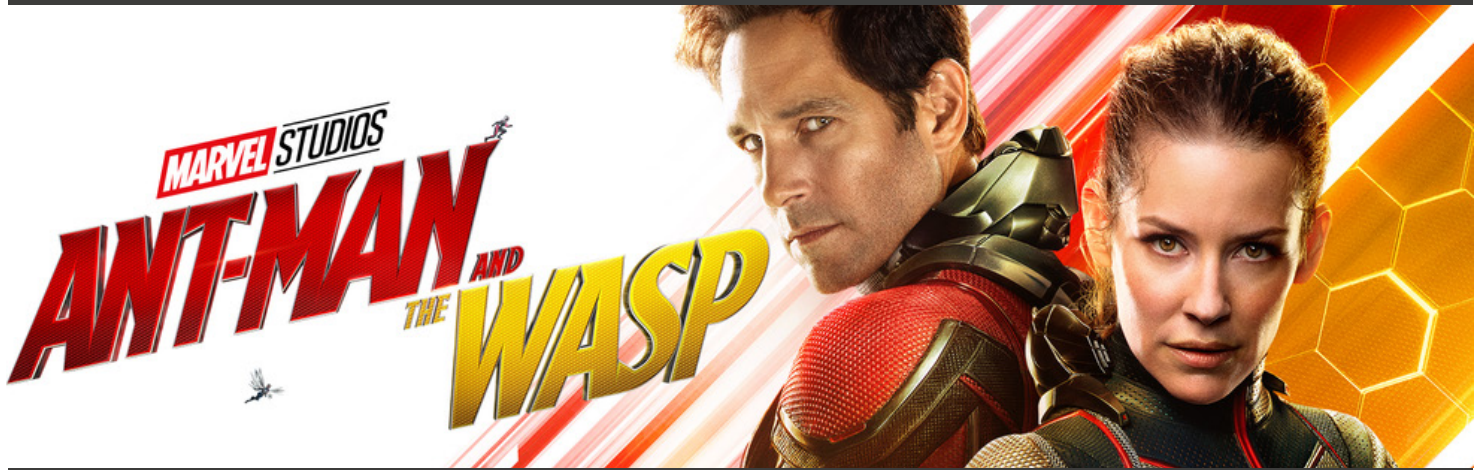


► Marvel's "Ant-Man and the Wasp" Goes Live to Facebook with Teradek Bond



Teradek's **Bond** and Core contributed in a big way to the success of publicising Marvel Studios latest movie The Ant-Man and the Wasp released in July of this year.

Like many of Marvel's past movies, the studio didn't skimp on the marketing budget for their promotion of the film. One of the marketing activities was to create a high engagement live stream on Facebook that captured the true essence of the cast members on a human level as opposed to super human level. It was vital that this live stream reflected the craft, professionalism and reputation that a major studio like Marvel demand.

With this in mind an impressive streaming set up kit list was put together that included the Teradek **Bond** and a Teradek Core account.

Seven cameras shot from multiple angles sending video feeds to a switcher where the live video was sent directly to the Teradek **Bond**. The stream was then sent to the Core account (Teradek's cloud-based stream management platform), where it was finally distributed directly to the [Marvel's Facebook page](#). The show ran for 20 minutes and earned 440,000 views.



HOLDAN TAKE ON 3 NEW BRANDS

Find out more on page 2...



*This Christmas, Holdan are proud to support
Medecins Sans Frontieres | Doctors without Borders*



*We will be closing for trade on the 21st December at noon
and re-opening on 2nd January at 8.30am.
We wish you all a Merry Christmas and a Happy New Year!*

► Blackmagic Products Join Netflix Post Technology Alliance

DaVinci Resolve, Blackmagic's professional editing, visual effects, motion graphics, colour correction and audio post production software, has been selected for three of the alliance's four technology categories: "Colour Grading," "Editorial" and "IMF & Media Encoding." The **URSA Mini 4.6K** and **URSA Mini Pro** were also chosen in the alliance's "Camera" category.

The Post Technology Alliance is a program for manufacturers of products that generate or manage any kind of sound data, image data, or metadata from production through post. The alliance is aimed at bringing together industry leaders committed to work closely with Netflix to innovate production workflows and support creatives globally.

To earn the ability to use the Post Technology Alliance certified logo, products must comply with current Netflix delivery specifications, and commit to future technical innovation and timely problem resolution. By being chosen by Netflix for alliance categories, filmmakers are assured the products meet a very high mark of quality, service and support.

DaVinci Resolve is already used by post professionals all over the world and has been used during post processes on a number of films and TV programmes shown on Netflix such as "Daredevil," "She's gotta Have It" and "The Ranch".



► Holdan's New Brands

Syrp

vimeo • livestream

Wise

Holdan is now the UK & Ireland distributor for Syrp.

Syrp was born from a passion for filmmaking and a lack of portable, user-friendly equipment. Based in Auckland, New Zealand Syrp designs gear with a filmmaker first approach enabling independent content creators to focus more of their energy on creating films rather than technically challenging equipment.

Syrp products are designed to take creativity to another level. They are acclaimed by filmmakers and photographers alike for their excellent build quality, superb control apps and the beautifully fluid results.

Read our [press release](#) and download the [price list](#) today!

We are proud to have been appointed exclusive UK & Ireland distributor for Vimeo | Livestream.

Vimeo | Livestream products include the revolutionary **Mova Plus** camera, professional live and on-demand streaming services, and Studio production and streaming software.

Streaming Services

Vimeo | Livestream is synonymous with professional video streaming. Its streaming packages are ad-free and give you fantastic quality and reliability.

Download the [price list](#) today!

Holdan already supply the Blackmagic Design certified Wise Advanced CFast cards. We are now pleased to be able to offer the complete Wise Advanced range.

Wise Advanced, a premier manufacturer for storage products, has been offering state-of-the-art memory solutions for more than 25 years.

They are leaders in video-optimised storage cards and SSD drives, making them the perfect companion to the **Pocket Cinema Camera 4K**.

Download the [price list](#) today!

► Datavideo HS-1300 used in Cannes Lions Festival live stream

The Feelr Media crew utilised the [HS-1300](#) Portable Video Streaming Studio, [PTC-150](#) Pan-tilt-zoom cameras and BC-80 block cameras to produce Microsoft's "Future Boutique" show at the Cannes Lions Festival.

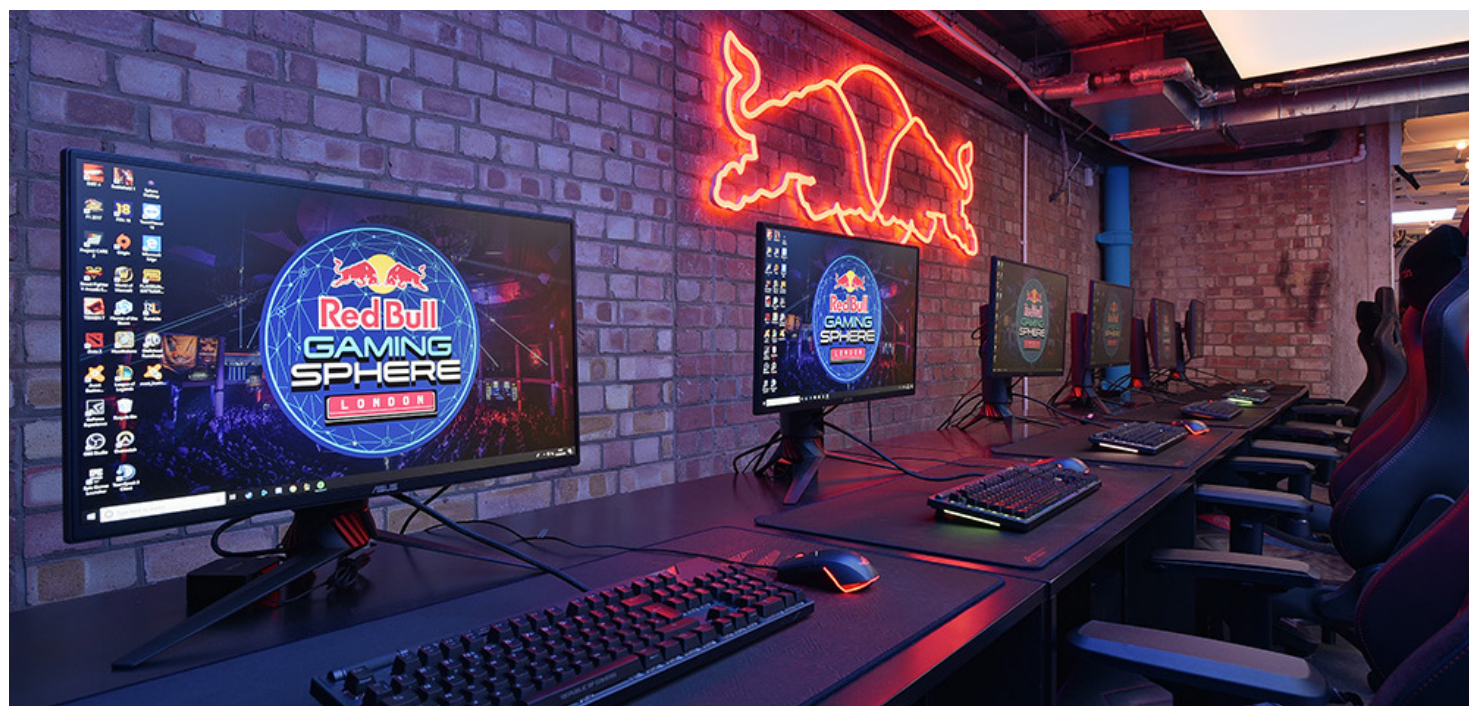
Cannes Lions is five days of talks, workshops, networking events, classes and awards shows for people in the branded communications, marketing, design, tech, media and entertainment industries.

Feelr Media, a creative agency and digital production studio based in Los Angeles used Datavideo hardware to create interviews and live streams directly from the festival this year. Click [<HERE>](#) to view the video.

A single operator controlled all the equipment; most hardware was carried in by hand. Datavideo's mobile video studios such as the [HS-1300](#) are designed to be regular carry on luggage by most airlines making them the perfect choice for those productions on the go.



► Blackmagic Products Power Red Bull's Gaming Sphere



The Red Bull's Gaming Sphere in London has been built on a live production workflow incorporating the [URSA Mini Pro](#), [Micro Studio Camera 4K](#), [ATEM 4 M/E Broadcast Studio 4K](#) and [DeckLink 8K Pro](#).

The multi-purpose esports studio has been created to hone the skills of players and those working behind the scenes at all levels to host tournaments, educational events and workshops.

At the heart of the network is the Smart VideoHub not just handling the gameplay but also the multi-camera feed from [Ursa Mini Pro](#), [Micro Studio Camera 4K](#) and 12 "Gamer-Cam" capturing all aspects of the gameplay.

To handle high frames essential for esports production, the [Decklink 8K Pro](#) capture card allows high resolution playback over 12G-SDI.

With several different event areas at the Sphere, the [ATEM 4 M/E Broadcast Studio 4K](#) is indispensable to produce multiple program mixes, and crucially the ATEM's chroma key controls for bluescreen so presenters can overlay gameplay feed.

Panasonic

INTRODUCING THE ALL NEW AW-UE150 4K PTZ CAMERA

FIRST IN CLASS 4K/UHD 60P & WIDEST IN CLASS 75.1° HORIZONTAL VIEWING ANGLE

COMING WINTER 2018 | SUGGESTED LIST PRICE: UNDER \$12,000

▶ PANASONIC PROFESSIONAL PTZ LINEUP



AW-HE38



AW-HE40



AW-UE70



AW-HE130



The **AW-UE150** PTZ camera offers 4K/UHD 60p acquisition, a first for a broadcast-camera class. With an HDR mode, support of various 4K interfaces and simultaneous 4K/HD output (via 12G-SDI, 3G-SDI, HDMI, IP, and Optical Fibre), the **UE150** is the perfect remote camera for higher-end applications in broadcast, production, corporate, events & staging, education, House of Worship and more.

Wider and faster

The **UE150** offers an incredibly wide viewing angle (75.1 degrees, horizontal), which currently is the widest in its class – equivalent to a 25mm lens (full frame). This allows you to capture the full shot in theatres, stadiums & lecture halls, despite any installation space limitations you may encounter. Pan and tilt operation is up-to 3 times the speed of the HE130, making it easy to follow fast action or to quickly establish each shot. In-built Optical Image Stabilizer (OIS) means that vibrations are automatically corrected to ensure stable shooting.

Remarkable Video

The large 1-inch MOS sensor enables high sensitivity shooting with low noise. The camera supports HDR to prevent blown-out highlights and blocked-up shadows and enables picture quality close to that of the naked eye. The colour balance supports the BT.2020 colour gamut. The camera is equipped with Night Mode for infrared shooting.

In-Camera Production

Images shot in 4K can be output in their entirety while simultaneously cropping parts of those images. The cropping position can be specified from a maximum of 3 locations to enable simple operation from the Remote Camera Controller AW-RP150 or a web browser. In short, the **UE150** is four cameras in one!

New Workflows

With RTMP support, the output can be streamed to services such as YouTube Live and Facebook Live. The camera can be upgraded to an NDI|HX compatible model for transmission over IT networks without the need for an IP decoder. The IP connection from the Remote Camera Controller AW-RP150 through a switching hub allows control of up-to 200 **AW-UE150W/K** units.



NEW FROM CORE SWX



Hypercore XL V-MT

293wh Hi-Draw Li-ion V-Mount Battery Brick. Product Code: CORE-HCXL-V

The Hypercore series of battery packs employ the very latest in Lithium Ion technology. The Hypercore cell was constructed with the specific purpose of handling...

Click [<HERE>](#) to view full product details

NEW FROM DATAVIDEO



PTC-140 PTZ Camera Product Code: DATA-PTC140

The PTC-140 is a low-cost SDI/HDMI PTZ camera, which features 20x optical zoom, 10 digital zoom. The PTC-140 is an IP camera as well, supporting H.264/H.265 video compression and dual stream output...

Click [<HERE>](#) to view full product details



HS-3200 Video Streaming Studio Product Code: DATA-HS3200

HS-3200 is a 12 channel professional mobile hand carry switcher with full 1080p/60 (3G) High Definition support, it features easy-to-use video streaming and recording appliance for professional video producers who need to simultaneously stream a live event and record...

Click [<HERE>](#) to view full product details



HS1600T HDBaseT Portable Video Studio

Product Code: DATA-HS1600T

The HS-1600T Portable Video Studio supports Full HD 1080P designed for religious, education and AV markets...

Click [<HERE>](#) to view full product details



TLM-700K-KIT Product Code: DATA-TLM700K-KIT

The Datavideo TLM-700K 7" 4K LCD Monitor features 4K inputs at the 7" screen size. Its UHD 4K resolution is compatible with 16:9 Aspect Ratio LCD field monitor which presents its images on a Full HD 1920x1200 LCD panel...

Click [<HERE>](#) to view full product details

NEW PRODUCTS



NEW FROM LEDGO



LG-G160 LED RGB Studio Light **Product Code: LG-G160**

The Datavision LEDGO RGB LED Studio Light Panel has four lighting modes available: CCT 2700K - 7500K, RGB, RGBW and Tungsten. It is controlled with a 2.4G remote, WiFi App, DMX or Manual dimmer. ...

Click [<HERE>](#) to view full product details

NEW FROM MANFROTTO



504 VIDEO HEAD W/CF TWIN LEG TRIPOD GS 100/75MM

Product Code: MAN-MVK504TWINGC

Professional Carbon Fiber Twin Leg Tripod with 504 Fluid Video Head and Ground Spreader. The video system includes the 504 Fluid Video Head with incorporated 75mm half ball, the...

Click [<HERE>](#) to view full product details



NITROTECH N8 VIDEO HEAD W/CF TWIN LEG TRIPOD GS 100/75MM **Product Code: MAN-MVKN8TWINGC & MAN-MVKN8TWINMC**

The video system includes the NITROTECH N8 fluid video head (flat base) and the MVTTWINMC carbon fiber twin leg with ground or middle spreader tripod...

Click [<HERE>](#) to view full product details

NEW FROM PANASONIC



AW-UE150K UHD/4K 59.94p Integrated PTZ Camera

Product Code: PAN-AWUE150K & PAN-AWUE150W

The AW-UE150 is a UHD/4K 59.94p Integrated PTZ Camera. Featuring a 1-inch large MOS sensor, this next generation PTZ camera supports high-quality 4K/UHD 60p video...

Click [<HERE>](#) to view full product details

NEW FROM SMALLHD



FOCUS SONY NPFZ100 BUNDLE & OLED SONY KIT

Product Code: SHD-MONFOCUS-NPFZ100KIT-INT & SHD-MONFOCUS-OLED NPFZ100KIT-INT

Professional grade camera-top monitor that can power the Sony A7III, A7RIII, and A9 cameras....

Click [<HERE>](#) to view full product details

NEW FROM SONNET



ECHO 11 Thunderbolt 3 Docking Station

Product Code: SON-ECHO-DK11-TB3

Sonnet's Echo 11 Thunderbolt 3 Dock connects your peripherals to your computer through a single cable. Simply plug in your devices—such as a printer, keyboard, mouse...

Click [<HERE>](#) to view full product details

NEW FROM TERADEK



VIDIU GO Product Code: TER-VIDIUGO

HEVC / H.264 live streaming encoder with professional bonded cellular technology. Stream with HEVC or H.264 compression, Supports up to two high performance 3G / 4G / LTE Teradek Node modems, 3G-SDI and HDMI inputs | USB-C power...

Click [<HERE>](#) to view full product details



TERADEK RT CTRL.1 Product Code: TRT-15-0043

CTRL.1 is the cinema industry's first wireless lens controller with lens mapping overlays on SmallHD monitors. By connecting a CTRL.1 controller to a SmallHD monitor, focus pullers can view a variety of lens data overlays in real time, which mirror the actual position of the lens...

Click [<HERE>](#) to view full product details



TERADEK RT ACI Product Code: TRT-10-1322

The ACI module simplifies camera control and management by combining a smartly-designed software UI with physical controls. The hardware attaches seamlessly to the side of RED DSMC2 cameras and can operate with any DSMC2 I/O module with a CTRL (RS232) port...

Click [<HERE>](#) to view full product details



Bolt 500, 1000 and 3000 DSMC2 Wireless TX

Product Codes: Product Code: TER-BOLT-0968, TER-BOLT-0998 & TER-BOLT-0939

Teradek's integrated wireless video solution for RED DSMC2 cameras is compatible with all current generation....

Click [<HERE>](#) to view full product details

Panasonic

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GREAT SAVINGS ON SELECTED PANASONIC PRODUCTS



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Offer valid from 26th October - 31st December 2018.

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