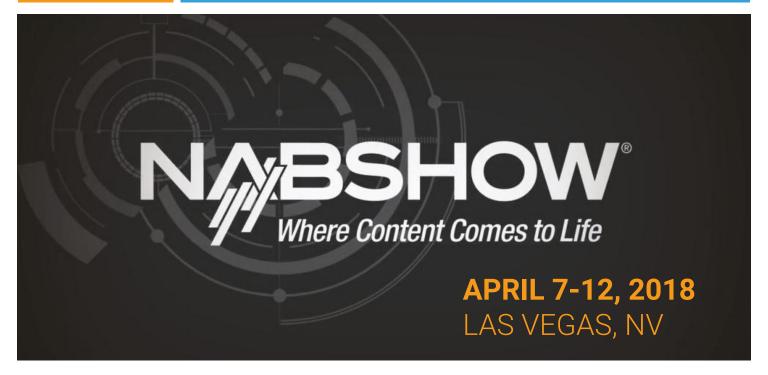# holdan | NEWS ROUND UP



**APRIL 7-12, 2018**
**LAS VEGAS, NV**

# WELCOME TO THE FIRST EDITION OF HOLDAN NEWS ROUND UP | A NAB 2018 SPECIAL

**In this fully interactive edition, we feature products released during NAB 2018. The aim is to keep you informed of all the very latest information as soon as it becomes available.**

NAB show attracts a diverse community of industry professionals each year from advertising, broadcast and radio to gaming and live events backgrounds.

It's where ground-breaking technology is unveiled, innovative solutions are displayed and game-changing trends are exposed.

You can explore aisle after aisle of awesome tech, cool gear, smart software, capable cloud solutions and limitless ideas and inspiration. Only here can you roll-up your sleeves and be hands-on with the products, services and people driving the future of content.



### In this issue....

Each year here at Holdan we send members of our team over to Las Vegas, NV to attend the show so that we are the first to know about new product launches as soon as they are released from brands such as Blackmagic Design, SmallHD, Datavideo and more.

In the following pages we feature some of those products making their first appearance at NAB 2018 from...

BLACKMAGIC | CORE SWX | DATAVIDEO | LUMENS | SLR MAGIC | SMALLHD SONNET | TERADEK | WOODEN CAMERA

(Please note we can only include those products launched prior to release of this edition.)

## NEW FROM BLACKMAGIC DESIGN

### POCKET CINEMA CAMERA 4K
Features an all new handheld design that puts the latest advanced digital film technology into the palm of your hand....

Click <HERE> to view full product details

### MULTIVIEW 4 HD
A low cost HD multi viewer. Multi rate SDI inputs with full frame re-synchronisation...

Click <HERE> to view full product details

### ATEM TELEVISION STUDIO PRO 4K
ATEM Television Studio Pro 4K features 8 independent 12G-SDI inputs, for working in all popular HD and Ultra HD formats up to 2160p60....

Click <HERE> to view full product details

### DAVINCI RESOLVE STUDIO 15
An integrated solution for editing, colour, audio and visual effects and motion graphics....

Click <HERE> to view full product details

### MICRO CONVERTER BIDIRECTIONAL SDI/ HDMI
Simultaneously convert SDI to HDMI and HDMI to SDI in any SD or HD format all at the same time....

Click <HERE> to view full product details

### MINI CONVERTER OPTICAL FIBER 12G
Converts SDI to optical fiber and optical fiber to SDI in both directions....

Click <HERE> to view full product details

### MINI CONVERTER UPDOWNCROSS HD
Up, down and cross converter, includes full NTSC/PAL standards converter...

Click <HERE> to view full product details

## NEW FROM CORE SWX

**NEW**

### HYDRACORE 100

The Hydracore 100 is a gold mount battery pack supporting up to a 10A load and offering 100wh of power. Being a Nickel-based pack, and not Lithium, the pack doesn't fall under restrictive air shipping and travel guidelines...

Click <HERE> to view full product details

**NEW**

### POWERBASE EDGE

The follow-up to the highly successful Powerbase70, the Powerbase Edge is a feature-rich "small-form" Cine and DSLR pack, in a v-mount form...

Click <HERE> to view full product details

**NEW**

### JETPACK EVO

The JetPack EVO is the next generation of the Jetpack series. Larger sensor cameras require more power, as well as a bevy of on-board accessories with additional power requirements. Increased power consumption requires additional battery exchanges throughout a production.....

Click <HERE> to view full product details

**NEW**

### FLEET VOLTBRIDGE

The Fleet Micro Q and Fleet Q "i" series of chargers continue to be the most advanced in the industry, now with the inclusion of the Voltbridge Wireless Charger Fleet management. The chargers offer a complete battery management system for your battery "Fleet."....

Click <HERE> to view full product details

## NEW FROM DATAVIDEO

**NEW**

### NH-100

The NightHawk Block camera is a feature-packed, high-quality camera in a compact design, which fits various applications...

Click <HERE> to view full product details

## MORE NEW PRODUCTS FROM DATAVIDEO CONTINUED ON NEXT PAGE

## NEW FROM DATAVIDEO CONT...



### GO 1200 STUDIO

GO 1200 Studio is a small live production system housing all required devices for a multi-camera production environment on a small rack. The GO 1200 Studio includes video switching, dual monitor, stream encoder, and USB recorder...

Click <HERE> to view full product details



### GO 650SR

A 4-input HD switcher with H.264 streaming encoder/recorder and cables, inside a hand-carry case...

Click <HERE> to view full product details



### HS-1300

An HD 6 Channel Portable Video Studio...

Click <HERE> to view full product details



### SE-500MU

A HD/SD digital video switcher, controlled using the free downloadable app for your PC, Mac, Tablet...

Click <HERE> to view full product details



### NVS-40

The NVS-40 is a multi-channel video streaming and recording device. It features independent SDI and HDMI inputs, allowing up-to four sources to be recorded to any hard drive or SSD and streamed simultaneously...

Click <HERE> to view full product details

## NEW FROM LUMENS

### LUMENS VC-A50PNDIB

The Lumens™ VC-A50PN HD Pan/Tilt/Zoom (PTZ) IP camera is equipped with a professional 1/2.8 inch image sensor with Full HD 1080p output at 60 fps. It's powered by Power over Ethernet (PoE), an economical and easy integration solution...

Click <HERE> to view full product details

## NEW FROM SLR MAGIC

### MICROPRIME CINE 2515E

A 25mm T1.5 MicroPrime CINE Lens - E Mount, Optical Structure: 9 Groups 11 Elements, Image Circle: 44, Aperture Blades: 13, Filter Size: 77mm, Weight 750g / 1.65lbs, Length: 87mm...

Click <HERE> to view full product details

### MICROPRIME CINE 3513E

A 35mm T1.3 MicroPrime CINE Lens - E Mount, Optical Structure: 8 Groups 9 Elements Image Circle: 44, Aperture Blades: 13, Filter Size: 77mm, Weight 700g / 1.54lbs Length: 87mm...

Click <HERE> to view full product details

### MICROPRIME CINE 5012E

A 50mm T1.2 MicroPrime CINE Lens - E Mount, Optical Structure: 6 Groups 7 Elements, Image Circle: 44, Aperture Blades: 13, Filter Size: 77mm, Weight 700g / 1.54lbs Length: 87mm...

Click <HERE> to view full product details

### MICROPRIME CINE 7515E

A 75mm T1.5 MicroPrime CINE Lens - E Mount, Optical Structure: 6 Groups 6 Elements, Image Circle: 44, Aperture Blades: 13, Filter Size: 77mm, Weight 700g / 1.54lbs Length: 87mm...

Click <HERE> to view full product details

## NEW FROM SMALLHD

### FOCUS OLED HDMI
5.5-inch 1080p OLED with Wide Colour Gamut + Tilt Arm - HDMI, 1920 x 1080 Panel with 350 nits Brightness, 1 x Integrated Sony L Series Battery Slot...
Click <HERE> to view full product details

### FOCUS OLED SDI
5.5-inch 1080p OLED with Wide Colour Gamut + Tilt Arm - SDI, 1920 x 1080 Panel with 350 nits Brightness, 1 x Integrated Sony L Series Battery Slot...
Click <HERE> to view full product details

### FOCUS SDI
5-inch SDI monitor, 1280x720 panel, with 800 nits (daylight viewable) brightness, SDI Input only, 1 x Integrated Sony L Series Battery Slot...
Click <HERE> to view full product details

### FOCUS ACCESSORY KITS
The above 3 new products come in a range of kits...
Click <HERE> to view full product details

### FOCUS BOLT TX | FOCUS BOLT TX
Daylight viewable monitors with a built-in Teradek transmitter/receiver.
Click <HERE> to view full FOCUS BOLT TX product details
Click <HERE> to view full FOCUS BOLT RX product details

## NEW FROM SONNET

### SONNET EGFX BREAKAWAY BOX - 650W
Sonnet's eGFX Breakaway Box Thunderbolt 3 to eGPU PCIe card expansion systems are designed specifically to accommodate large and power-hungry GPU cards...
Click <HERE> to view full product details

## NEW FROM TERADEK

### BOLT LT
Bolt LT is an affordable, high performance alternative to the Bolt XT line of zero delay wireless video systems...

Click <HERE> to view full product details

### BOLT XT
Bolt XT is the ultimate wireless, zero-delay video system designed for cinematographers to monitor every shot and film with confidence...

Click <HERE> to view full product details

### VIDIU GO
Built on Teradek's venerable Cube HEVC platform, VidiU Go streams to Facebook, YouTube, Twitch, and any other online video platform in pristine 1080p60 video quality...

Click <HERE> to view full product details

### BOLT FOR SONY VENICE
Integrated Bolt Wireless Video System for Sony Venice. Bolt zero delay wireless video system will be integrated into the Sony Venice ecosystem. Available as 500, 1000 and 3000ft models...

Click <HERE> to view full product details

## NEW FROM WOODEN CAMERA

### SONY VENICE ACCESSORIES
Wooden camera has released new accessories for the Sony VENICE...

These include: A-Box, Top Plate, Unified Baseplate, D-Box, Solid Baseplate, Air EVF Mount, and an Air EVF Mount Extension.

### ZIP FOCUS
The Zip Focus is Wooden Camera's newest and most competitively priced follow focus system. Available in a 15mm lightweight configuration, or a 15/19mm studio configuration, the single rod clamp design makes rigging quick and easy...

15mm LW Follow Focus  |  19mm/15mm Studio Follow Focus

# HOLDAN LAUNCH NEW WEBSITE

Last month the Marketing Team here at Holdan were proud to announce the launch of our new and improved website.

The design has been based around you - the user. With a new look, better functionality and added features, we have designed the new site to enable you to get the information you need more quickly and more easily.

Click <HERE> to view a short video explaining 2 key features: All in one Configurator and Kitlist.

## New features include…

- **Recently Viewed Products**
  Stores previously viewed Products (max of 8 products)

- **Reseller Pricing / Kitlist**
  Save Kitlists with "Your Pricing" plus the ability to save and/or forward to Holdan as a quote

- **Search feature**
  Extends the current product search to now include news and tech guides.

- **Magazine style news page**
  A one stop for latest news, articles, videos and events that can be filtered by brand and news type

- **All in one configurator**
  Enables you to search all relevant brands for related products (camRade, Manfrotto, Movcam, some Panasonic, Wooden Camera)

## FIRMWARE UPDATES

**Blackmagic Camera 5.0.1 Update | URSA Broadcast**

**PANASONIC AK-HRP1005G - Firmware for AUV35LT and AK-UC4000**

**PANASONIC AK-MSU1000G Firmware for AK-UC4000**

Download <HERE>

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