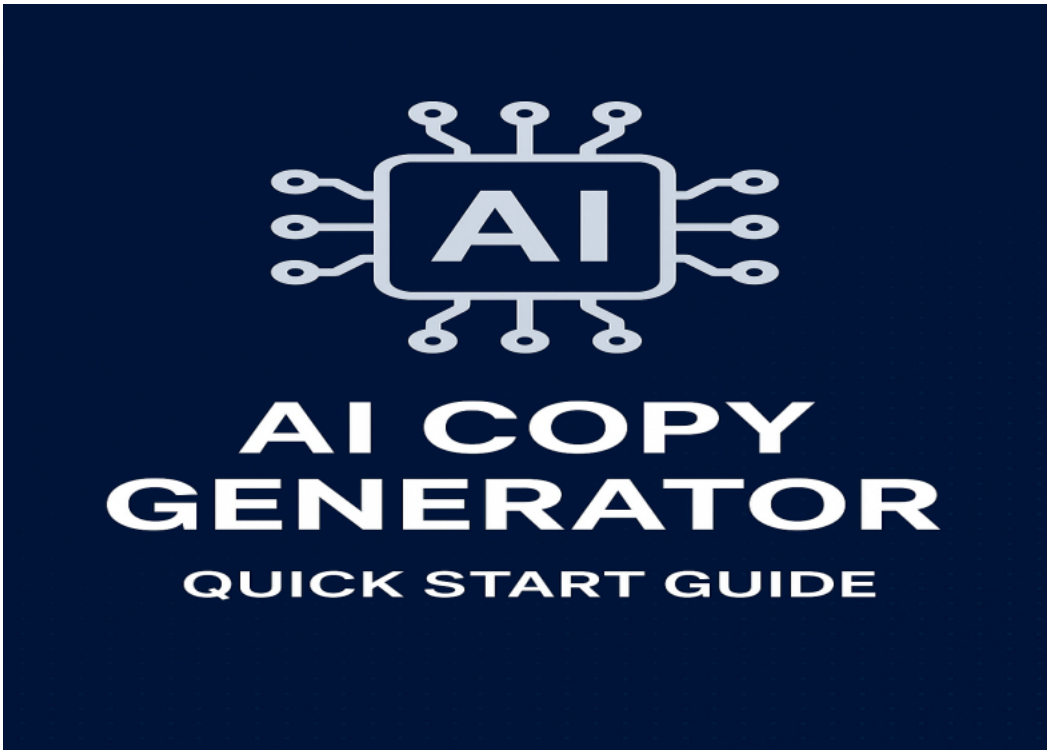
AI Copy Generator – Quickstart Guide for Small Business Owners

Save time, grow your audience, and create professional copy in minutes

Brought to you by: Infinivest Marketing Solutions

(AI Chip/Logo here)



Why This Matters

Running a business is tough enough. You juggle customers, marketing, finances—and now, creating content too? Copywriting can feel overwhelming and time-consuming.

That’s where the AI Copy Generator comes in.

- No writing experience needed – just fill out a simple form.
- Save hours every week – let AI do the heavy lifting.
- Boost conversions – professional, persuasive copy in minutes.

Whether you’re creating a landing page, a free checklist, or an email opt-in, this guide will walk you through everything you need—step by step.

Perfect for: solopreneurs, small business owners, coaches, consultants, and anyone who wants to grow faster without burning out.

Step 1: Set Up Your Lead Magnet

Before you start generating copy, let’s prepare your inputs. Think of this as “setting the stage” for your AI.

✔ Lead Magnet Title: This is what you’re offering. Keep it short, clear, and attractive.
Examples: “Free Social Media Growth Checklist” or “5-Minute Email Templates.”

✔ Target Audience: Be specific. Who is this for?
Examples: small business owners, busy parents, health coaches.

✔ Main Benefit / Hook: What’s the biggest result your lead magnet delivers?
Examples: grow followers, save content time, boost signups.

✔ Tone of Voice: Choose how you want your copy to “sound.”
Options: Friendly, Professional, Persuasive, Urgent, Casual.

✔ Desired Call-to-Action (CTA): What action should your reader take?
Examples: “Get Instant Access” or “Download Free Guide.”

Pro Tip: Don’t stress over perfection—AI will polish it for you!

Step 2: Generate Your Copy with AI

Now the fun part: let the AI do the work.

1. Fill out the form with your title, audience, and benefit.
2. Click Generate.
3. Instantly, your AI Copy Generator will create:
- A headline
- A subheadline
- A benefit-driven description
- A clear CTA

That’s it—you’ve got professional copy ready to use.

■ Pro Tip:
- Try different tones (e.g., Persuasive vs. Friendly) to see which resonates most.
- Generate multiple versions—pick your favorite or mix and match.

Step 3: Launch with Systeme.io

Your copy is ready—now it’s time to share it with the world. Systeme.io makes this easy:

1. Create a landing page in Systeme.io.
2. Paste your AI-generated copy into the headline and text sections.
3. Link your opt-in form to your email list.
4. Deliver your Quickstart Guide (PDF) automatically when people sign up.

■ This turns strangers into subscribers—without the stress of writing everything yourself.

CTA to Reader: “Click here to try the AI Copy Generator today and create your first lead magnet copy in minutes.”

Tips & Next Steps

Now you’re ready to put AI to work. A few last tips:

- Experiment often: Test different headlines to see what gets the most clicks.
- Highlight benefits: Always lead with the result your audience wants most.
- Keep CTAs clear: Simple phrases like “Get Started” or “Download Now” convert best.

■ Want more tools?
Along with this Copy Generator, try these:
- Automation Suite – save time by automating repetitive tasks.
- AI Video Creator – make professional videos in minutes.

Your business deserves smart tools that save time and boost results. This is just the beginning!