

MAN ON FIRE



VS



HAILSTON'S ON FIRE
7TH SEPTEMBER - 15:00 - MATCHDAY 6 - BADGERS HILL
BET VICTOR SOUTH DIV ONE
DIGITAL ONLY - #4 - 19/20



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WELCOME TO THE HILL



Firstly I would like to extend a warm welcome to the players, staff, directors and supporters of Barnstaple Town and hope their short stay with us is an enjoyable one.

It's another old rivalry from our Western League days and there have been some cracking games in the past so we hope for more of the same. This game was brought forward as we both had a free Saturday and it seems sensible to take advantage of the current good weather and play whilst the pitch is still in great condition.

Our 100% league form took its first blip on Tuesday when we were held to a 1-1 draw by Evesham with a late Jon Davies goal cancelled out straight from kick off. Despite that it was a

fantastic game of football and a great advert for the non-league game and I can't think anyone from either side went home feeling the result was unfair or they hadn't had value for money.

I did receive an email after the game from a disgruntled visiting fan about the lack of paper programmes and the fact that you could not view on-line without subscribing which is simply not the case. We are now getting 300+ views of the match day programme, considerably more than the 20 or so we used to sell. Unfortunately the sender used an email address that would not accept replies, if they wish to reach out again, we are happy to talk.



FOLLOW THE ROBINS ON FACEBOOK
FromeTownFC

Next week we are home again in what has become a very busy month at Badger's Hill. We host Willand Rovers and would love to see you all here again for that one as we attempt to consolidate ourselves at the top end of the table.

After the game please join us in the Clubhouse where local author and fan Kevin Snelgrove will be launching the Official Frome Town Quiz Book. Kevin has dedicated a lot of time to this project and the end result is impressive. As they have selection boxes in Asda already it may be a great Christmas present or just buy

one for yourself. Kevin is kindly donation a portion of the sale proceeds to the Football Club and we thank him for his generosity.

Enjoy the game today and be the 12th man, your support is vital to our progress.

G Collinson

Gary Collinson
Operations Director



WHICH FROME HOTEL WAS FROME TOWN FOOTBALL CLUB FORMED IN ON 7 JUNE 1904?

The official Frome Town F.C. Quiz Book and memoirs from the hill launches on **14 September** after the home match against Willand Rovers with the official launch and book signing by author Kevin Snelgrove.

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FROM THE DUGOUT



Good afternoon, and welcome back to Badgers Hill for our third consecutive home game against Barnstaple Town.

Barnstaple will certainly know how we felt last year after a difficult season leading to them finishing in the relegation places. But thankfully for them, they gained a reprieve to maintain Southern League status.

They currently sit 12th in the league so have certainly put to bed last years difficulties and I am sure they will be happy with their points return so far. We had them watched on Tuesday against Cinderford where only an early penalty and a last minute goal saw them come away with a defeat. I



am sure they will come here with nothing to lose, play with no fear and that can provide a dangerous opposition.

On Tuesday we were part of a great game, which I'm sure you would all agree, was a great advert of this league. I've now had time to watch the game back, and it really was a game between two good sides, with lots of good football, lots of chances, some great defending, and a great goal by Jon Davies.

The one disappointment from our point of view will obviously be the goal against and the manner in which it happened, particularly after working so hard for 85 minutes to put ourselves in a fantastic position to take all 3 points. Although the goal was poor for a number of reasons, I can take comfort from the fact that we once again restricted a good team to limited half chances, while still creating a number of great opportunities ourselves.

I am equally, if not, more proud of our defensive record of only 3 goals against, alongside our 11 goals for, from the opening 5. This surely has to be the foundation for us to be successful, so I will always ensure we have the appropriate balance in the team to try and deliver exciting football, goals, but also keep them out of our goal.

We have so many quality players in the squad with great attacking and defensive attributes to deliver both, and its my job to get that right week in week out, but also make the appropriate changes if things aren't going how we would like in any particular game.

I must pay huge credit to every member of the squad for the performance levels to date. All 16/17 who have been involved to date have all played crucial parts, whether its from the start or from the bench. No player will be happy if they are

not starting, but they all knuckle down, support their team mates, and then produce when called upon. Just to ensure you have the latest player news, Jordon Yeo has signed for Cribbs on dual registration, we wish him well, and I am sure we will see him in a Frome shirt at some stage this season.

As previously mentioned Rich Dawley has regrettably left to return to Odd Down, and I'd like to thank him for his tremendous impact he made in such a short space of time. Finally, Rickie Scott, and Johnny Gorman have recently returned to training after long term injuries, so we look forward to seeing them return to action once up to match fitness. However its not looking like such good news for Dan Whitely who broke into the first team last year and became a very important team member, and is waiting for a scan on a knee injury, which is not looking great. We wish him well, and a speedy recovery.

Lastly, I would like to say a huge thank you to everyone who has turned out to support us so far this season. We know the last week, and the next few weeks will be an expensive one with a few more home games to come. But please dig deep, and keep coming to support the lads. It is so important, and much appreciated, and hopefully you are getting your money's worth.

Greavesy

Danny Greaves
Manager

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WHAT THE FANS SAID...

I've been used to watching National League football (Eastleigh), but that game was as good an advert as any for non league football. Two well matched teams determined to play good football in a great spirit, with a fair result at the end. Great goal from Jon Davies. Looking forward to Saturday's game.

Martin Jeffery

I enjoyed it. A fine game. I'll be back on Saturday.

Chris Axon

Evesham were tough to break down but Jon Davies scored another beauty. We then fell for the sucker punch and conceded soon after. Great game.

Paul Mallett

Well done frome town, didn't win but a good game 5 game unbeaten keeping going.... Well done Boys.

Steven Perry

Frustrating tonight....on care calls so couldn't get to the game but was close enough to see the lights on! Tempted to run in! Sounded like a good game :-)

Dave Watkins

I thought the ref was excellent and his job was made easier by both teams playing good quality, fair football. Not a single yellow card.

Richard Porteous

UTFD

Daniel Foster

Better team from start to finish Evesham clearly thrilled with a point

Freddie Prandy

You won't see a more entertaining draw, both sides playing great football and a brilliant advert for non-league. Not a bad tackle in the game either.

Gary Collinson

My first visit to Badgers Hill tonight. Definitely won't be the last. Very good game of football. Frome Town FC will be disappointed not to have won, but the draw was fair over 90 mins.

Mark Lee



FROME TOWN 1



EVESHAM 1

Bet Victor Southern League Div One result (HT 0:0)

MOM: Alex Monks

Goals: Davies

Team: Brown, Cooper, O'Loughlin, Teale, Mapstone (Maidment 77'), Davies, Hobbs, Hailston (Mannings 60'), Smith, Monks, Cottle (Lenihan 60').

Subs: Hallett, Bath.



Photographs from Steve McCarthy Photography. Copyright 2019.

Neither of the two Robins would rule the Badgers Hill roost, as Frome Town and Evesham United played out a 1-1 draw.

Frome Town manager Danny Greaves made one change to his side as Alex Monks replaced the injured Chris Peck, who suffered a concussion during the dramatic 2-1 victory over Mangotsfield United.

The game coined as the Battle of the Robins in the matchday programme, due to the two clubs sharing their aviary nickname, and it certainly was a battle in the first half as neither side was giving the other an inch.

Frome forward Will Hailston looks like a golden egg, as he's scored four goals in all competition already this season. He would be the first to go close as his shot went just over the bar with five minutes on the clock.



However, it would be a very end-to-end affair in the most part in the first 45 minutes with both sides regurgitating their attacking plays.

The only real shot on target in the first half came off the boot of Dan Cottle, whose powerful shot was glanced wide by the visitor's keeper.

The tale of the second half could have simply told by how many flew from the Badgers Hill nest, as three ball not only left the pitch but also the stadium.

Two goals in two minutes ended the game in cracking fashion as Jon Davies scored a sublime sixth goal of the season from just outside the box but Evesham quickly pegged them back.

FAN REACTION

Steve Pearce

Fantastic goal from Jonno, he must have put a 90 degree bend on the shot, just a pity we switched of for a moment straight after scoring but they say a team is most vulnerable when they have just scored, 2 good sides on show last night.

Asa Wilkinson

Gutting scoring so late then literally conceding straight away but can't win them all. 3rd game in a row however the whole performance has changed with Rex and Lenihan being introduced they've got to be starting soon surely let's go at teams from the off balance and play didn't work at all 1st half again.



THE CONTINUED RACISM DEBATE IN ITALY



By Rob Bird

Serie A has always been renowned as one of the world's greatest footballing leagues, sumptuous to the taste buds of any football fan with fine players, coaches and stadiums,

Italian football has become more powerful than ever of recent, now ranking 8th among all professional sports leagues in revenue (2,267 million euros).

So, when accompanied by the incredible sun, food and quality lifestyle beautiful Italy offers, what's not to like for a professional footballer? Mario Balotelli, an Italian citizen himself has since, like many other players, been the subject of racist abuse on multiple occasions with various Serie A clubs.

In February 2013, Balotelli, at the time a striker for AC Milan, was specifically subjected to racist abuse mostly in





the form of monkey chanting and gestures from fans of city rivals Inter Milan, who at one point even hurled inflatable bananas onto the pitch.

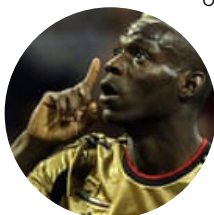
After failing to properly deal with the incident, Balotelli admitted to feeling alone in his battle against racist abuse, something he opened up about later that year to journalist Pedro Pinto (CNN).

"After what happened I felt alone, and if it happens again, I will leave the pitch. It's stupid.

"To the fans, support your team and come and watch the games, I understand they will insult players, but do not say racist things". When asked if he felt "the officials and sporting authorities" were doing enough to protect players from this kind of abuse, Balotelli raised his eyebrows before shaking his head, muttering "I do not want

to say anything that will get me in trouble", a clear indication that there was, and still is no transparency and communication with players from Serie A and other Italian footballing bodies.

This is further supported by the latest instance of racist behaviour from Italian fans, this time at the hands of Cagliari supporters, who once more pummelled racist chants and gestures at new Inter Milan signing Romelu Lukaku, who joined from Manchester United in August for a fee of £73 million.



What followed these events however provides the biggest shock, as Inter Milan fans wrote an open letter addressed to Lukaku, portraying the message 'monkey chants aren't racist in Italy'.

The letter goes on: 'You have to understand that Italy is not like other

North European countries where racism is a real problem'. A sentence which sums up entirely the viewpoint of fans themselves, who support a team in perhaps the most racially damaged league of all.

Since receiving the letter, Lukaku has said he believes "football is going backwards" in terms of its fight against racism, something supported by England's Jadon Sancho, who stated:

"racism is killing football" and by former Chelsea striker Demba Ba, who "urges black players to escape Italy's Serie A". Since the incident, which occurred the best part of a week ago, no comment has been made by Serie A, who seem completely unaware that racism is a major issue, and completely unmotivated to try and fix it. This begs the question, how dire does the situation have to get before governing bodies take action?

CLUBHOUSE CHAT:

- WHAT SHOULD SERIE A DO TO FIGHT RACISM?
- HOW SHOULD RACIST BEHAVIOUR FROM FANS BE PUNISHED?



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WE ARE FROME TOWN F.C.



At Frome town we hope you will take the time to meet and greet our players, management team and other officials. We're all happy to talk and make time to introduce you around the club. We can often be found in the bar after the games and the players will join us shortly afterwards.



Danny Greaves
Manager
Sponsored by
Steve McCarthy photography



James Moon
Assistant Manager
Sponsored by
Bath College



Simon Monks
Coach



Alan Bull
GK Coach



Derek Graham
Coach



'Basher' Baker
Kit Manager



Airon Stubbs
Physio

1



Rob Brown (Goalkeeper) Sponsored by Frome Cricket Club 3XI

Rob signed for Frome in January 2019 having spent the first half of the season with Paulton Rovers, having gained promotion from the Western League the season before with Melksham Town. A young 'keeper who continues to improve.

2



Mark Cooper (Defender)

Coops rejoins for his third spell at Badgers Hill, the first being when he was released from Bristol Rovers as a teenager. In between he has represented Weymouth, Chippenham & Melksham and will bring valuable experience and undoubted quality to the defence.

3



Joe O'Loughlin (Defender) Sponsored by Lee Jones

Joe is a great prospect, formerly with the Exeter City academy he is now studying at Bath University. Defensively strong and also quick to get involved going forwards.

4



Sam Teale (Defender/Captain) Sponsored by Louise Coate

Club captain, formerly with Weston-Super-Mare and Paulton Rovers & is equally at home anywhere across the back line. Popular amongst the fans and took on the mantle of manager at the end of the 2018 season when it was required. A true team player.

5



Marcus Mapstone (Defender) Sponsored by Louise Coate

Joined Frome from Mangotsfield United and can play either in defence or midfield. Formerly with Yate Town, Paulton and Almondsbury Town. His experience and composure on the ball are vital for us.

6



Chris Peck (Midfielder) Sponsored by JAMBO - Digital Media Creative

Joined in the summer from Mangotsfield, a tough tackling, no nonsense midfielder that is composed on the ball and can command the central area.

7



Jon Davies (Midfielder) Sponsored by Sumo

Jon returns after a season and a half away at Melksham Town, having originally joined Frome from Bath City. Two footed and a delight to watch, unless you are a defender.

8



Rob Hobbs (Midfielder)

Another one rejoining this summer from Melksham for the third or fourth time. Rob is skillful and committed and will be an asset in the midfield areas

9



Will Hailston (Striker) Sponsored by Mr and Mrs Collinson

Will had a short spell with us at the start of the 2018 season before returning to Bradford Town in the Western League where he again had an outstanding goal scoring season and now the time is right for him to step up a level.

10



Ryan Bath (Striker) Sponsored by Time is Precious/Sumo

Target man and fans favourite. When called on to lead the line he has put in some great performances, with one or two spectacular goals and we hope to see more goals from him this season.

11


Matt Smith (Midfielder) Sponsored by Gary Collinson

Fans favourite Matt Smith is also returning us after several years representing Chippenham Town whom he joined from Frome. Matt is an energetic attacking midfielder and will expect to chip in with a few goals this season.

12


Dan Whitley (Midfielder)

Young Frome player stepping up from local football last year after spending the previous season at Frome Town Sports – Dan is keen to prove himself at a higher level.

14


Warren Maidment (Defender)

Joined Frome in the summer from Melksham Town. Warren is highly rated by those that have seen him and was pursued by several clubs over the summer. We are confident he will continue his development and achieve further recognition in the game.

15


Martin Lenihan (Midfielder) Sponsored by Ben, Jacob and Charlie Starr

Martin joins us from Bradford Town in the Western League and has been effective and creative in pre-season so we are hoping for more of the same.

16


Rex Mannings (Midfielder) Sponsored by George, Ben & Sam

Joined in October 2018 from Bristol Manor Farm after being released by Oxford at the end of last season. Rex is a skilful and speedy attacking midfielder, comfortable in a number of forward positions, who will be a great asset to the team

17


Alex Monks (Midfielder)

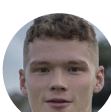
Alex is a good all round midfielder with aggression but also composure on the ball. He came through the Bristol City youth set up before his development was halted through a serious injury. Joined Frome in 2018.

18


Dan Cottle (Midfielder)

Dan returns from Bradford Town after a successful Western League campaign and is keen to test himself at a higher level. Confident on the ball and creates chances.

19


Alex Hallet (Defender)

New signing to the squad over the summer who has impressed on this first few outings.

20


Jordan Yeo (Midfielder)

Joined in the summer from local football after a successful trial. Pacey and direct and offers something different in attack.

Other Squad members: Johnny Gorman, Rickie Scott



ASA VS...

The 86 minute equaliser from Evesham mid-week was a killer for everyone in the prediction league, as recent form led to 6 home win predictions, but when Davies put the Robins ahead on 84 mins, they must have all been thinking that their luck was in.

However with Barnstaple visiting today as we continue the run of four straight home games (this the third). The predictions are still strongly favouring the home side, with 6 home wins predicted. So with Asa still on top with no change to last weeks leaderboard, its going to need a home win with an exact score for a challenger to catch up.

THIS WEEKS PREDICTIONS

Asa: Frome 3-1 Barnstaple
Geoff: Frome 3-0 Barnstaple
Basher: Frome 1-0 Barnstaple
Billy: Frome 3-0 Barnstaple
Patrick: Frome 3-1 Barnstaple
James: Frome 2-0 Barnstaple

LEAGUE TABLE AFTER WEEK 1

1	Asa	4pt (2 correct, 1 exact)
=2	Basher	2pt (2 correct, 0 exact)
=2	Billy	2pt (2 correct, 0 exact)
=2	Geoff	2pt (2 correct, 0 exact)
=2	James	2pt (2 correct, 0 exact)
=2	Patrick	2pt (2 correct, 0 exact)

3pts for a exact score and 1pt for the correct result

ASA WILKINSON

Self-proclaimed biggest Frome fan

Last week prediction - 2-1 Frome

GEOFF MORTON-NORRIS

Chairman of our supporters club

Last week prediction - 2-0 Frome

BILLY WRIGHT

Fan, former player and host of MNKO on Frome FM.

Last week prediction - 3-2 Frome

JAMES BURGOWNE

Frome Communications manager

Last week prediction - 2-1 Frome

SHAUN "BASHER" BAKER

Super star, Kit man and Frome fan

Last week prediction - 1-0 Frome

PATRICK MOSS

MNKO host, sponsor and football connoisseur

Last week prediction - 2-1 Frome

PLAYER FEATURE: WILL HAILSTON

FEATURE BY ROB BIRD

After re-joining Frome this season, Will Hailston has been thrilled at The Robin's terrific start to the campaign, and is keen to use it as a base for great performances this year.

"Our great start has given us confidence we have the quality to beat anyone on our day. We're scoring goals and look solid at the back which is a winning formula. Hopefully we can continue to build our momentum and push for the top of the table".

It's only natural that a very strong start from Danny Greaves' side only emphasises dropped points in a more vivid light, many feeling slightly hard done by in Frome's Tuesday evening clash with Evesham which ended in a 1-1 draw. Hailston shared such emotions.

"We we're disappointed not to win, I feel like conceding straight after scoring a late goal made it feel like dropped points. Evesham are a good side though and started strongly, so I think in all a draw was fair".

Some huge games no doubt highlighted on Greaves' calendar this year are derby's against Melksham and Paulton, however in Hailston's view, the most exciting and indeed difficult fixture comes in a totally

different form.

"I'm really looking forward to playing Manor Farm, that game will be exciting because they have some really good attacking players, it's a really important game for our season.

"Big games require big players, I think JD will be key for us this year with his goals and assists. We've got a lot of good players, I rate Cotts very highly and I think Waz could be important for us when he's back fit, as a striker I hated facing him in the past".



As an attacking player himself, Hailston is certainly cut from one of the finer cloths. Last season he scored 25 goals in 33 games Bradford, a ratio only bettered by one player in the league, although despite his clear talent, Hailston has stated he has no obvious plans for the future, as such.

"Long term I don't have any clear-cut plans, I just love playing football. Short term, I would love to get promoted with Frome and get a lot of goals along the way".

On to the juicy stuff then... worst dressed: "I've only seen him out twice, but it has to be Rex for me, shocking. Pecks hasn't looked bad recently but he's stealing Tealy's clobber so that rules him out, I'll give best dressed to Lens he'll be happy with that".



I WOULD LOVE TO
GET PROMOTED
WITH FROME
AND GET A LOT
OF GOALS ALONG
THE WAY

Worst banter: "Ummm... Cotts and Coops are definitely the least intelligent so it has to be one of those two, there's been some shockers in the past".

Teachers pet: "I'm 50/50 on this one, Lens is a 'yes' man at home and at football, Rickie is the other one, he was like Danny's love child in the past so maybe that bond is still going strong".

One bond that's certainly undamaged though is Frome's love and appreciation for what Hailston brings to the team. Thankfully it seems mutual, the number 9 keen to show his appreciation to all of Frome's loyal fans.

"Thanks for the support, keep turning up in numbers and hopefully we can all celebrate some success together come the end of the season".



FROME TOWN F.C. OFFICIALS

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Vice Chairman: Ivan Carver
Football & Operations: Gary Collinson
Social/Events Director: Brian Stevens
Matchday Director: Neil Clark

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Ambassador: Mike Chedgy
Club Doctor: Vacant
Club Chaplin: Vacant
Club Welfare Officer: Dr Paul Whitley
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Marketing: Scott Fitzgibbon
Media & Communications:
James Burgoyne
Programme Website:
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Feature Writer: Rob Bird
Public Relations Officer: Vacant
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Commentator: Lee Jones
Video Analysis: Mike Taylor
Videographer: Deyvid Iliev
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Head Groundsman: Andy Boyce
Ground staff: Simon Hillman
Programme Sales: Sally Lacey
Refreshments/club shop: Sally Lacey, Simon Harding
Maintenance: Gordon Perry, John Turner, Paul Knowles

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Treasurer: Ivan Carver
Welfare Officer: Tracey Vine
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Reserve Team Manager: Lewis Roberts

Youth Section

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Treasurer: Kelly Palfrey
Club Welfare Officer: Paul Whitley

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GOING DIGITAL? WHY?

Director Gary Collinson mentions in his introduction that a few people are commenting on the digital programme. So we've spoke to Commercial and Marketing Manager Scott Fitzgibbon about the programme. We posed a few tricky questions.

Is the digital programme all about saving money?

Absolutely not, as with all our communications, we need to look at the viability of everything involved with running a successful programme. Unfortunately sales of last years programme reached an all time low of under 10 sold, with us having to bin over 50 programmes after a match.

Why were fans not buying programmes?

Our fans had clearly spoken with their wallets about the need for change with the programme. However, I believe there are a number of issues that effected the sales of programmes. Firstly, there was initially an adverse reaction to changing printer from selected fans, as well as the increase in the cost of entry to the ground last season meaning those extra few pounds were being spent elsewhere. However, the programme team can't control this, and being honest we needed to create a better quality programme that people wanted to read and looked forward to. Last year we approached the fans

on three occasions to get feedback and I hope they can see that we are contuning to listen and make changes. We still aren't there yet.

Surely advertising can prop up the programme production costs?

The lack of last years readership has detered all of our previous advertisers. They aren't silly, paying to be in something no one was reading doesn't make sense. We hope that the new programme will start to act new sponsorship with the readership increasing.

The club needs money, so is it not sensible to have them on sale?

Our main aim at the club is to get more people through the gate on a matchday.

All our performance targets are based on this metric. If giving away the programme gets more people reading about Frome

Town and starting to engage. That's the real win for the club.

Also, to be clear there is no current plans to charge for the digital version. The costs were all just to cover the printing costs.

How long does it take to create each programme?

Every programme is put together over a three day period. We have a team of 5 contributors that provide articles and information. Plus the fans that help us with comments and interactions for various items. However, we would love more fans



to send us information or blogs on Frome Town and their experiences. It's been frantic with so many home games so close together.

How do I register to get a programme?

Our programmes do not require any fan from any team to register with the website to view - It's just a weblink that we share.

People keep mentioning an App and reading on there?

Yes, we have an app through the WIX app. It replaced the old app, which became non-functional following the departure of a student we had at the club. The new app is ideal until we have budget to create a full app properly. You can see all the news stories, fixtures, league table, team news and programmes on there. It's just a shame we can't brand the app on the phone to remove the Wix bit. But once you are in, it's exactly what we need.

Where else can I find the link?

We share this across all of our social media channels (at least three times in the run up to every match) as well as to the league and the opposition to help share. We share this across Frome multiple Facebook groups, with our local Radio station football group and on the Frome Town supporters club forum.

Is digital forever?

We are all lovers of a printed programme. We would have loved for sales to be higher, so a printed version could have been maintained. But it's not the situation we are in as a club. The hours of effort that goes into each programme means that it deserves to be read, however it we get advertisers back. I'm sure we will review this for next season.

What has the reception to the new programme been?

As expected it's been a mixed bag, we have fans that love having a programme in their hand and something to read. However, with the ability to read the programme digitally anywhere we are getting a higher readership. There is not much difference from people checking their phones for other match updates and news. However, the upsides are that

we are getting people reading about Frome from much further afield. We use stats to guide our decisions (not rule them) and in this instance the stats are very positive.

You've mentioned stats so far a few times. What do they show?

We have had 3 home programmes this season that have had over 300 unique readers for each edition. We over 400 views in total. So when you compare that to a high of 40 programmes sold last season and a low of 9. It shows people are engaging. However, we will be asking fans shortly for feedback and areas to improve. We don't think that it is perfect. If we get more advertisers, we will definitely need more content. As nobody wants to read wall to wall advertising...even marketeers!

Do you think having no printed programme detracts from the football experience?

Honestly, it does for me. But I'm getting older and it takes me back to watching football with my dad and buying programmes and collecting those memories. But we can see the world changing and with fans checking into Facebook, using Instagram and Tweeting their photos. Those memories are now stored digitally. And it a years time these platforms show those memories. So the matches can live on... but in a different evolving way.



READING ONLINE AND THINKING ABOUT COMING TO A GAME?

If you've not attended a non-league game at Southern league level before then why not come along and visit the Badgers Hill to watch us in action?

It may not be Premier League football, but it's definitely not Sunday league football. All our players have aspirations of succeeding in football, train twice a week and are available every weekend just like the top professional.

The best bit is that we don't have VAR, the opposition fans are typically friendly and it's a very family friendly environment at Frome.

We have a clubhouse with three bars, hot food served and a snack hut for those key essentials for keeping you and your children well fed.

All children under 16 are free to come

to matches and our Robins (Youth teams) have further reductions for parents. If you are in education we have a student rate.

We also offer free tickets to serving military members who can produce their warrant card on the gate.



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This season for £85 only you will receive:

- Either a signed photograph or a chance to have your picture taken with your favourite player
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- Your players signed shirt at the end of the season
- Your name or company named under the player's profile on the website



REX MANNINGS

Forward

Sponsored by

Sponsorship available

Mannings signed from Bristol Manor Farm in October 2018. The attacking midfielder signed for Manor Farm after leaving Oxford United at the end of last season.

16

Visit our webpage 2019/20 player sponsorship page to support your favourite player.

MATCHDAY SPONSORSHIPS

We are able to offer a great matchday experience for you to enjoy a match and help to support the Robins. With our option to personally sponsor a match and enjoy a match unlike you have before.

- 10 Adult Complimentary tickets* the game with reserved seating (Child tickets are free)
- Use of our new sponsor area pre game and at half time (from 1pm) and free drink per adult
- Social media event co-hosting
- Personal message in the matchday programme (if provided prior to the Tuesday before a matchday)
- Signed programme by the team
- Select Man of the Match, have your photo taken with the MoM after the match and meet the manager.

*If you wish to invite additional people get in touch with us prior to any booking.



10% discount to any existing partners looking to purchase a matchday sponsorship.

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IF YOU KNOW YOUR HISTORY...

Frome Town, known at the Robins, were formed in 1904 and played in the Wiltshire Premier League. Early success came in the form of three Somerset Senior League Championships in between 1906 and 1911, whilst in between the Wiltshire League Championship was won in 1909-10.

The Club reached the Fifth Qualifying Round of the FA Cup in 1911-12 under the old format of the competition, which was today's equivalent of the Third Round proper losing 4-1 at Southport Central, in front of a crowd of 3,366.

Frome entered the Western League in 1919 and immediately became Division 2 Champions while the Somerset FA Senior Cup was won in successive seasons 1932-22 & 1933-34 & for a third time in 1950-51.

Frome have always played at Badgers Hill and the ground held its biggest gate in 1954 when 8,000 spectators saw Leyton Orient win 3-0 in the FA Cup First Round Proper. In the same season promotion was gained to Division One of the Western League & were beaten finalists in the inaugural Western League Cup.

Promotion was gained back into the Western League after a spell in the Wiltshire League again in 1962-63 where the club remained until 2009. Success was gained in the Somerset Premier Cup in 1966-67 with victory over Yeovil Town in the final and the cup was shared by the same two teams in 1968-69.



Frome's greatest triumph came in 1978-79 when the club won the Western League. The Championship was secured by losing only once in the last 32 matches. The League Cup followed in 1979-80.

Another vintage year followed in 1982-83 with victories in both the Somerset FA Premier Cup and the Western League Cup, plus runners-up in the league.

Following those heady days, Frome flirted all too often with relegation from the Premier Division, and were relegated in 1995-96 and the Club spent several years in the lower reaches of the First Division.

The Club was re-structured off the field in 1999-00 but despite the ground being upgraded unfortunately success on the field did not follow with a re-structure of the league saving the Club from relegation into County football.

Frome improved rapidly and after finishing third continued upwards as they won promotion back to the Western League Premier Division after a six year absence the following year & also reached the final of the league cup.

With Frome struggling to win at home during the 2003/04 season the Club turned to the help of a local "White Witch", Titania Hardie. This move brought huge media interest from all over the World. It worked immediately and they went on a magnificent run that saw them go on to finish 3rd in the league.

The 2004-05 season saw the Club celebrate their centenary & events on the field saw the Robins reach the Quarter-Finals of the FA Vase before eventually losing 3-0 at Jarrow Roofing.

A seventh, third and fourth placed finish saw the club continually improving and then runners-up spot in 2008-09 secured promotion into the Southern League for the first time in the Clubs history. The Somerset Premier Cup was also secured with a 3-1 win over local rivals Paulton Rovers.

After a poor start to life in the Southern League and a quick change of manager Frome went on an incredible unbeaten run and finished the season in sixth

place and just three points from a play-off place. 12 months later and Frome beat Sholing 1-0 in the play-off final to secure promotion to the Southern Premier Division.



The summer of 2011 also saw the Club receive the prestigious FA Charter Standard Community Club status and, in 2012, after a great first season in the Southern Premier Division the Club were awarded the title of Community Club of the year for Somerset and then also picked up the regional award that took them into the national final.

Over the last few seasons the Robins have retained their league status while also finishing as runners-up in the Southern League Cup and the Somerset Premier Cup.

2016/17 was our most successful league season to date with the Club finishing in a respectable 8th place in the Southern League Premier division with our highest points total.

After a difficult season Frome were relegated back to Division 1 of the Southern League at the end of the 2018/19 season. With wholesale squad changes it will be interesting to see how this season develops.

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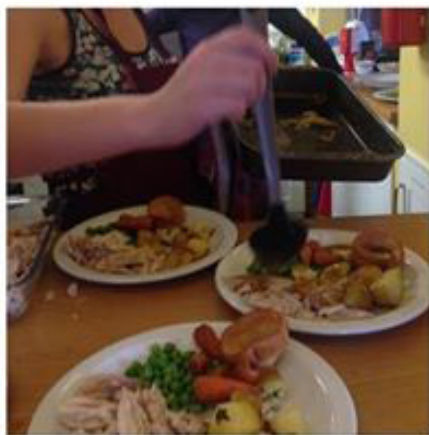
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FOOTBALL REGULATIONS UNDER THE MICROSCOPE

BY DAVID RICHARDSON

The demise of Bury should be the turning point for football regulation across all levels in the country.

On Monday (September 2) The Football Supporters' Association met with the Alliance Committee – the National League, Northern Premier League, Southern League and Isthmian League – to put forward proposals on how to protect football clubs.

The FSA's proposals – which they believe should apply to all levels of football including Steps 1-4 in Non-League – have two key principles: the community significance of football clubs and avoiding conflicts of interest in regulation.

The FSA believes The Football Association should be the overall regulatory body following the failure of clubs self-regulating under their respective leagues.

It would eradicate conflicts of interest in the way that rules and regulations are set and administered by the leagues, and especially where some of the decisions on the conduct of owners and directors of clubs are taken by the owners and directors of other clubs.

"We will be emphasising the need for reform of the regulations around ownership of clubs because we want to protect clubs and protect football's assets from speculators and chancers

coming into the game," Andy Walsh of the FSA told The NLP in the wake of Bury's expulsion from the EFL.

"Football clubs in this country still represent the biggest expression of community identity of any organisation in towns and cities up and down the land.

"Some football clubs sit on very healthy assets, pieces of land that their ground has been built on and have been in the club's ownership for generations.

That is quite an attraction to some speculators. Those assets deserve some protection.

The FA can provide that. The FA would deter speculators and chancers from taking over our football clubs.

"You can't expect clubs to regulate themselves. You need some independence in the regulation. We believe the most appropriate regulator is The FA.

"The leagues are privately owned entities owned by the football clubs themselves and they are going to be less likely to vote for stronger regulation.

"Self-regulation in the EFL has been shown to have failed and it's now time for The FA to step in and apply that regulatory structure.

"If The FA doesn't step in then it



should be government because football clubs are not just like any other businesses, they are cultural and community assets in their local towns and cities and therefore they deserve a greater level of protection."

The FSA are also calling for the Owners' and Directors' Test to be strengthened with a more stringent process put in place.

"The provisions within the Owners' and Directors' Test we believe to be inadequate," said Walsh, referencing the ownership of Steve Dale at Bury and Bolton's Ken Anderson. "Those tests clearly need to be strengthened.

"We also believe there should be greater scrutiny of spending at

football clubs to ensure they are being run in a sustainable manner.

"Stewart Day, who owned Bury before he sold to Steve Dale, racked up millions of pounds worth of debts incurred because of over spending. No action was taken by the Football League or The FA.

"There needs to be a review of the finances in the game. We would argue there needs to be a fairer distribution of wealth but that should be done within a regulatory framework because we equally do not want to see owners such as the Oystons, who took advantage of their stewardship of Blackpool to enrich themselves. One thing is for certain, we cannot stand still."





**BARNSTAPLE
TOWN**

TODAY'S VISITORS...

FOUNDED: 1904

NICKNAME: BARUM

HOME: MILL LANE

DISTANCE FROM BADGERS HILL:

87 MILES



Founded in 1904 as Pilton Yeo Vale, the club entered the North Devon league. They were founder members along with Ilfracombe, South Molton, Pilton Social Barnstaple Y.M.C.A, Braunton and Bideford. Their first ever league Match was on 1st October 1904 when they played Ilfracombe at Pilton Park and were defeated 4-2.

The club changed it's name to Barnstaple Town at the end of the season, and continued in the North Devon League, Devon & Exeter League and then the South Western League.

When the Western League was reformed after the Second World War, Barnstaple Town entered two teams, one in division 2 and a reserve side in division 3.

The early 1950's were one of the club's most successful times under the management of Arthur Coles. In 1953, Barnstaple won the Western league First Division Championship but only after a nail biting climax to the season with everything depending on the results of matches being played on the final day of the League Season. On that day, Barnstaple Town beat Dorchester Town 6-1 and their challengers for the title, Street won 2-1 at Well City. That left the sides level on points and when the goal average was calculated Street had 2.07 and incredibly Barnstaple had 2.08. Rumour has it that most of the 3,000 crowd that watched Barnstaple beat

Dorchester stayed behind at Mill Road after the match to await the Street result.

Barnstaple Town also beat Plymouth Argyle in the final of the Devon Pro' Cup at Home Park that season, but sadly Coles moved on to Weymouth and the club never had quite the same success again.

Cameron Buchanan, the former Wolves and Bournemouth player, local lads Fred Smale and Ray Smith, Bill Johnson formerly of Grimsby Town, Noel Peyton, the ex Leeds United and Eire International, John Hancock formerly with Exeter City and ex Barnsley and Doncaster Rovers player Lol Chappell all tried to revive Barnstaple's fortunes from the managers seat but with no great success.

Player Manager Charlie Sells, who had been with Exeter City, built up the club in the 1970's followed by the former Andover keeper Trevor Morris and then Brian Perks. Perks left Mill Road for Bideford during the season of 1979/80 and under the guidance of joint managers Brian Hill and Dave Baglow, Barum went on to win the Western League Championship for the second time, winning by one point from AFC Bournemouth Reserves. That title went virtually unnoticed as there was a printers strike at the time and no newspapers were printed. Richard Gray, the former Falmouth

Town player, took over the following season and brought some success to the club although they never won the title. A couple of seasons later he left after a disagreement with the club, and after a succession of managers Town lost their Premier status in 1989/90. Brian Hill was again appointed manager to put Town back in the Premier Division and after 3 seasons in the wilderness won the First Division Championship in 1993/94 in fine style scoring more goals and recording more points than ever before.

Jimmy Hargreaves, Eddie Kelly, Phil Lloyd, Mark Jenkins and John Hore have all tried the manager's seat since but all without success.

Jeff Evans was appointed manager in 2002 and along with his assistant Peter Buckingham guided the club to the final of The Devon Bowl where they were narrowly beaten by Tiverton Town. The following season Peter Buckingham took over as sole manager and Barum finished in seventh place in the league, their highest finish for many a season. During the 2008/09 season Owen Pickard took over the manager's seat for his first taste of management and was able to save the club from what looked like certain relegation at the Christmas period of the season.

Owen Pickard left at the end of the 2011-12 season and the team is now lead by Dave Griffiths and former second team manager Terry Chapple. With the club now working within their means Town are now fielding a much younger side with many of their players experiencing

Western League football for the first time. Barnstaple remained in the Premier League until the end of the 2012/13 season when they were relegated to Division One – the first time in their history that they had finished at the bottom of their division.

The gloom surrounding Mill Road was to be short lived as in the December of 2013 the club appointed the joint management team of Barry Yeo and Karl Baggaley and the rest, as they say, is history. Building a squad where, on occasions, all eleven players on the field were born in Barnstaple – surely a record that not many teams at any level of football would be able to equal, the managers turned the 2013/14 season around and finished a creditable 3rd. In their first full season in charge, 2014/15, the club returned to the Premier Division by winning the First Division title for the 3rd time in its history. Their total of 100 points, 128 goals scored and a goal difference of 101 were among 15 club records set during the year, in addition to reaching the final of the Les Phillips Cup for the second time.

2015/16 was to be equally successful. After an average start the team went on two long unbeaten runs which saw them finish as runners up in the Premier Division, missing out on back to back titles by just 3 points, but securing the coveted prize of promotion to the Southern League Division One South & West. This would see them playing at the highest level in the club's history – the biggest step the club had taken since joining the Western League in 1948. At the end of 2016/17, having secured Southern League football for a second season with a 17th place finish, the management duo stood down and as is often the case in these situations, most of the players also left for challenges elsewhere. Richard Pears left Exmouth Town and took over as manager during the summer and took Barnstaple Town into 2017/18 with virtually a completely new squad. After a run of poor results he decided to step down in the December and his assistants Kevin Darch and David Griffiths were appointed managers initially to the end of the season.



LAST SEASON

Last season saw Barnstaple saved from regulation with a league reprieve. Following on from a season that saw 6 wins and 100 goals conceded over 38 games.

BARNSTAPLE PROFILES

2019/20

STEVE OLIVER

Goalkeeper age 35. Returned to the club at Christmas for his second stint. Previously clubs include Bideford and Bridgwater Town.

WILL DALE

Defender age 23. New signing this season from Ilfracombe Town.

LIAM GREGORY

Defender age 22. Returned to the club from fellow Devon Southern League club Bideford.

MICHAEL HUMRPHEYS

Defender age 28. Now in second season with club.

JACK JENKINS

Midfielder age 32. Returned to the club last season after a spell with Bridgwater Town and has now made of 200 appearances for the club.

BRIAN LEVIEN

Midfielder age 26. New signing this season. Previous clubs include Torrington.

NEIL BETTISS

Midfielder age 35. First full season with club after signing from Torrington.

SCOTT SHARP

Striker age 32. Another returning player to the club has previously played for Boca Seniors since leaving.

JACK LANGFORD

Striker/ Centre Midfielder age 27. New signing. Previous clubs Appledore and Witheridge

SADDAM BELLO

Striker age 25. Starting his second season with Town after being joint top goalscorer last term.

LIAM SHORT

Midfielder age 16. Versatile performer who can pop up with important goals. Now in second year with the club.

STEVE HOLLAND

Midfielder/Defender age 33. Has now played well over 100 games for the club

CLUB FACTS



Full name:
Barnstaple Town Football Club

Nickname:
Barum

Founded:
1904

Ground:
Mill Road, Barnstaple (5,000)

Best league performance:
1st in Western League Premier Division, 1952–53, 1979–80

Best FA Cup performance:
First round, 1951–52, 1954–55, 1959–60, 1972–73

Last season:
19th - league relegation



WE NEED YOUR HELP...

**VOLUNTEERS
COMMERCIAL PARTNERS
SPREADING THE WORD
INCREASING ATTENDANCES**

**YOUR CLUB NEEDS YOUR SUPPORT
GET IN TOUCH IF YOU CAN HELP**

HOWEVER BIG OR SMALL



TABLES & STATISTICS

Pos	Team	Pld	W	D	L	+/-	Pts
1	Frome Town	5	4	1	0	+8	13
2	Thatcham Town	5	4	1	0	+7	13
3	Larkhall Athletic	5	3	2	0	+2	11
4	Paulton Rovers	5	3	1	1	+5	7
5	Mangotsfield	4	3	0	1	+7	9
6	Cirencester Town	5	3	0	2	+4	9
7	Highworth Town	5	3	0	2	+2	6
8	Winchester City	4	2	2	0	+4	8
9	Evesham United	5	2	2	1	+1	8
10	Cinderford Town	5	2	1	2	-1	7
11	Bideford	4	2	1	2	-3	7
12	Barnstaple Town	4	2	0	3	-5	6
13	Moneyfields	4	1	2	1	+2	5
14	Bristol Manor Farm	4	1	2	1	-2	5
15	Sholing	5	1	0	4	-4	3
16	Slimbridge	4	0	0	2	-6	0
17	AFC Totton	5	1	0	4	-6	3
18	Melksham	4	1	0	3	-7	3
19	Basingstoke Town	5	0	1	4	-6	1
20	Willand Rovers	5	0	0	5	-6	0

LATEST LEAGUE RESULTS

FT	AFC Totton	1 - 0	Willand Rovers
FT	Basingstoke Town	1 - 2	Larkhall Athletic
FT	Bideford	1 - 3	Paulton Rovers
FT	Cinderford Town	2 - 0	Barnstaple Town
FT	Frome Town	1 - 1	Evesham United
FT	Thatcham Town	3 - 0	Cirencester Town

Wednesday

FT	Highworth Town	1 - 0	Sholing
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TODAYS FIXTURES

3pm	Frome Town	v	Barnstaple Town
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TOP SCORERS

1	Jonathan Davies	Frome Town	6
2	Ben Bament	Paulton Rovers	5
=3	Sacha Tong	Mangotsfield United	4
=3	Lewis Powell	Larkhall	4
=3	Simba Mlambo	Winchester City	4
=3	Andrew Lewis	Cinderford Town	4



RED

- ❑ 1. Rob Brown
- ❑ 2. Mark Cooper
- ❑ 3. Joe O'Loughlin
- ❑ 4. Sam Teale
- ❑ 5. Marcus Mapstone
- ❑ 6. Chris Peck
- ❑ 7. Jon Davies
- ❑ 8. Rob Hobbs
- ❑ 9. Will Hailston
- ❑ 10. Ryan Bath
- ❑ 11. Matt Smith
- ❑ 12. Dan Whitley
- ❑ 14. Warren Maidment
- ❑ 15. Martin Lenihan
- ❑ 16. Rex Mannings
- ❑ 17. Alex Monks
- ❑ 18. Dan Cottle
- ❑ 19. Alex Hallet
- ❑ 20. Jordan Yeo
- ❑ Johnny Gorman
- ❑ Rickie Scott

Manager: Danny Greaves

Assistant: James Moon

Referee: Phillip Eddie

Assistants: Benjamin Slade
Stephen Kay

UPCOMING MATCHES:



YELLOW/BLUE

- ❑ Steve Oliver
- ❑ Mike Humphreys
- ❑ Will Dale
- ❑ Matt Ward
- ❑ Dejan Meric
- ❑ Jed Harper-Penman
- ❑ Brian Levine
- ❑ Jack Jenkins
- ❑ Neil Bettiss
- ❑ Saddam Bello
- ❑ Liam Short
- ❑ Theo Simpson
- ❑ Jack Langford
- ❑ Keiron Jewell
- ❑ Scott Sharp

Manager: Carl Abbott

Sat 14th Sept (h) - Willand Rovers

Sat 21st Sept (a) - Cirenster

Tue 24st Sept (h) - Slimbridge

Sat 28st Sept (h) - Highworth