

MATCHDAY SPONSOR:
STARR FITNESS



MATCHBALL SPONSOR:
MARK BABER



Emirates
FA CUP



VS



12TH SEPTEMBER- 15:00 - MATCHDAY 1 - THE ROBINS' NEST
FA CUP PREM R1
DIGITAL ONLY - #1 - 20/21



FairFrome
COMMERCIAL & DOMESTIC FLOORING



SPORTS MARKETING



PROUD TO BE #BA11

OFFICIAL SHIRT SPONSOR OF
FROME TOWN F.C.



www.carpetfactoryfrome.co.uk

CHAIRMAN'S WELCOME: WELCOME TO THE ROBINS' NEST

On behalf of myself and all the members of the new board, I would like to offer a warm welcome to the players, officials & supporters of our visitors from Bodmin, and we hope they had a trouble free journey up from Cornwall for this FA Cup game.

This is our first competitive game since March, when all this terrible virus started and changed all of our lives. Let's really enjoy it and give our players your always appreciated, loud support. I must ask you all to keep your thoughts on the distancing rules of a 2 meter space between your individual group, and other supporters, this is very important otherwise we will be forced to revert to playing behind closed doors again, which as you all know, would mean the demise of most of the teams at our level!

For anyone who hasn't heard, we (Frome Town) have had to build a new board of directors, after the resignation of three of the previous board. I must thank Jeremy Alderman, Ivan Carver & Neil Clarke for the work they did in the previous years and being in control during probably the most successful period of the Clubs history.



The new board includes myself, as Chairman, Garry Collinson & Brian Stevens, who have thankfully decided to stay on as directors during the most trying times for any businesses since the last war.

New members are myself, John Turner (Chairman of the Supporters Club) Jon Carver (no relation) who is a semi-retired solicitor who works for the DPP, and Dan Greaves who has taken on the job of financial director.

We are still looking more directors to invest in the club, with conversations are ongoing with various parties, but if you are interested in or know of someone that would be interested in joining our board please let us know.

Enough of talking shop, I hope you all see a very good game today at the newly christened, "The Robin's Nest" and that we perform, as we have in the preseason games, and give you a match that will persuade you to come back again & again, and hopefully a step into the next round

Thank you all for your amazing help during these trying times, and be under no illusion, if we had not raised the money in the crowd funder (Thanks to Scott Fitzgibbon for arranging this) we would have been



FAN REACTION

to the appointment of Derek Graham

in a very sorry state. The fact that you all made such amazing contributions to help our wonderful club shows we have a fantastic future.

Lastly, our thanks go to today's match sponsor, Starr Fitness, and Ball sponsor Mark Baber, and all our other brilliant sponsors, without who, we would not be able to survive. A particular mention must go to our main sponsors Frome Carpet Factory & IMS who have been extremely generous once again!

I hope you all enjoy today's game, and please make our visitors welcome, (at a distance). Also please remember, as this is an FA Cup game, no Alcohol can be consumed outside of the bar area!

Derek Graham

Chairman Frome Town F.C.

FOLLOW THE ROBINS ON FACEBOOK

FromeTownFC

Sarah Smith

Brilliant news well done Derek you will do an amazing job .xx

Rich Parsons

Great news ! Congratulations Derek. 100% the right man for the job!!

David Feast

What a great appointment this is for the club. Someone with a true passion for football and such a popular person with the fan's. Thoroughly deserved. Well done!

Doug Small

Great news , you will do a great job

Chris Billett

Top bloke always has time to stop and talk. All the best mate

Keith Dyer

Fantastic for the club and especially the fans. Best wishes to Mr Graham in your new chairmanship

Asa Wilkinson

Fantastic appointment
Local football in general and Frome Town legend for sure #UTFR

Jay Cochrane

There's only 1 Derek Graham.... 1 Derek Graham.... walking along, singing a song walking in a Derek wonderland!!



Heads Up

The FA For **ALL**

Change the conversation on mental health

#headsup

thefa.com/headsup

**WE'RE IN A REALLY GOOD PLACE
AND WE'RE STRONGER THAN WE
WERE LAST YEAR, I'M REALLY
HAPPY WITH THE GROUP**



UNDER THE SPOTLIGHT: DANNY GREAVES

FEATURE BY ROB BIRD

RB: With the exception of Yeovil, Frome are unbeaten in all of pre-season. Does this set you in good stead for Saturday and how impressed have you been with your side?

DG "It's a tricky one because I've had pre-seasons before where you lose every game and then go on a winning streak at the start of the season, or the other way round where you're excellent in pre-season and then can't buy a win when it matters.

"With COVID-19 it was difficult to build an ideal pre-season programme in terms of the fixtures, which were put together very late. With the exception of Bristol Rovers and Yeovil, the majority of the teams we played were lower league sides which we would expect to beat.

"In terms of performance levels, fitness, attitude and commitment from the team, I have no complaints at all, they've been superb and I think we're in a good place going into Saturday."

From your research, have you identified any specific strengths or weaknesses within the Bodmin squad you'll look to play on?

"The FA Cup is massive for us, we haven't been on a cup run for a few years so we want to take it seriously,

while it's also a good opportunity to put some money in the bank early doors.

"We've done our homework on Bodmin and have identified their weaker areas and what they're good at. We've built our game plan around that and now the important thing is to execute it on Saturday."

During the lockdown and throughout the pandemic, how have you and the squad stayed focused while not being able to necessarily meet and train as normal?

"Over the lockdown we tried to do a few quizzes and games over video call, while we also had our online presentation night, which was good. It was tough, but as the lockdown gradually eased we started to train in ones and twos (in line with government guidelines), and being able to meet up with just one or two players allowed me to ensure they were happy, talk about any issues or concerns they had, to make sure we were mentally aligned as a team.

"We were finally allowed to train as a whole group in July, which was a huge relief and allowed us to properly get back into the swing of things and begin preparations for the upcoming season."

Frome were impressive last season, what are your objectives this season both in the league and cup?

"We're looking to try and continue on from last season, we set the bar high all season so this year the expectation levels are even higher. All of the teams in the league know what we're about, we're big fish that are there to be shot at.

"We want to challenge for the title this season, while getting to the playoffs is the absolute minimum. I think if we can achieve that and also have a cup run, we'll be happy looking back on the season."

Will there be any changes to playing style this season, and how will your new signings fit in and help achieve this?

"With the season finishing early it gave me a really good opportunity to sit down and review everything from last year. I'm big on my stats and analysis and we've done a lot of work in training based on those figures, and now we have a good idea of what does and doesn't work.

"We've settled on two formations that we want to try and work on, which will help add different style and variety to our game. This season we plan to be a team who can do a bit of everything, with extra emphasis on playing quick and aggressive possession football, which in pre-season has seen us

score a lot of goals.

"Even though we've been tight at the back thus far, there are things I want to work on defensively, while one area we do need to improve on from last season, despite the goals we scored, is shot conversion rate. I'm hoping new signing Jake Jackson will help us improve in that area, his record speaks for itself."

One major attribute affected by the lockdown has been fitness, do you have any concerns regarding fitness and match sharpness leading up to your first properly competitive game?



"We'll find out on Saturday, once that game kicks off I'm sure a few will be blowing early doors as the intensity of a proper competitive game kicks in! Our game against Yeovil, a full time professional side, gave us a good indication of where our fitness levels are at, and it was a really level, feisty game which we came through well and has left me with little concern.

"We've got a few fitness freaks in the squad and the majority of the boys have kept on top of their fitness throughout. Job Davis in particular runs a CrossFit programme across a few gyms, and was offering online classes which a few of the lads got involved with, so there were plenty on initiatives to keep everyone in shape."

Many non-league clubs have struggled financially during the pandemic, what message do you have for fans in regard to supporting your local club, and not just the Premier League?

"It's been devastating for non league clubs financially, whether you're a Frome supporter or just a supporter of football, there's not going to be any opportunity to go to professional games, so why not come and get a taste of a very good non league side?

"Generally, once people do come they discover that they really enjoy it, there's an amazing atmosphere, it's friendly, you haven't got all the screaming, swearing and abuse that's become synonymous with professional football, so bring your kids and have a nice comfortable afternoon with your family.

"I would urge anyone who follows a professional team, while you haven't got the opportunity, come down and have a look at Frome Town, I'll think you'll be surprised at the quality of football on display."

Can you give us an insight into your new signings?

"Unfortunately we lost Mark Cooper who has decided to drop down a couple of levels, and also Dan Cottle

who's left the club for a second time, which is disappointing but he has his own reasons and I respect his decision.

"However I feel we've recruited really well, we've picked up **James Carey** a goalkeeper who's done really well for us on

loan and the fans know; we've also brought in **Jack Whitcombe** (full back) a local Frome lad who came in during pre-season on trial and has slowly got better and better,

Also **James Ollis** (Winger) another wide player with masses of potential and ability who will offer us a different dimension in the wide areas this season; **Jake Jackson**, a centre forward whose numbers speak for themselves, he's got a great

record and I think, as long as he can stay fit after having a few injury problems in the last 12 months, he'll be a big, big signing for us; and finally **Nathan Davis**, another one who's been on trial, but trained with us last year so we do know

a bit about him, he's shone in pre-season and has slotted into the group well, he's a very technically complete central midfielder.

"All in all we've got a squad of 20, packed with quality, variety and hunger for places in the starting lineup. We're in a really good place and we're stronger than we were last year, I'm really happy with the group."



THE FA CUP

This afternoon sees us play in the Emirates FA Cup preliminary round against Bashley F.C.

For those that are not up on the structure of the FA Cup. There are 13 rounds to navigate to reach Wembley, with each round sees more teams entering into the competition all the way up to the Third Round Proper (where Premier league teams enter). So we are just 8 wins away from seeing Harry Kane or Raheem Sterling at Badgers hill, but 13 wins from a memorable trip to Wembley...

Our best FA Cup performance is reaching the First round proper back in 1954-55.

Prize money

There's £1.44 at stake for our match against Bodmin, but there's a cool £1,800,000 in the prize pot for the eventual winners of the FA cup,

FA Cup Rounds (Matches)

- Preliminary Round (160)
- First Round Qualifying (116)
- Second Round Qualifying (80)
 - FA National League System Step 2 enter
- Third Round Qualifying (40)
- Fourth Round Qualifying (32)
 - FA National League System Step 1 enter
- First Round Proper (40) - Football League 1 and Football League 2 Clubs enter
- Second Round Proper (32)
- Third Round Proper (32) - Premier league and Championship teams enter
- Fourth Round Proper (16)
- Fifth Round Proper (8)
- Quarter Final (4)
- Semi Final (2)
- Final (1)

"...you're making a huge difference,
the buzz around the club is infectious"

Chairman - Non League Football club, Dorset



Our aim is to help your sports team continue to bring joy and passion to all of those involved. Driving excitement and engagement amongst the fans, players and your club.

We are experts in creating communications and providing ongoing support for sports teams that do not have a marketing or communication expertise. We can help your club improve attendances, raise awareness, attract new sponsorships and look the part.

We do this as our passion and we want to help your team.



www.sfconsult.co.uk

CLUB NEWS: OUR NEW BOARD

We are pleased to now be able announce further details of our new board. This follows the announcement by Mr Graham earlier this week about his appointment as the new club Chairman. The following is a statement from our new Chairman.

"As every supporter will know from my previous statement, that I have taken over as chairman of Frome Town FC following the resignation of the majority of the previous board, at the end of last season. I was invited to take on the post by the remaining Directors.

With the opportunity to look at all matters with fresh eyes and after much thought, I had some early decisions to make. I am determined to change the way the club and club operations will managed moving forwards. To be clear, this is not a criticism of the previous Board. We will always be grateful to them for their achievements overseeing the most successful period in the club's history.

However, the last 7 months have radically changed the landscape for this club. We are now probably going to be entering the most trying period for my new Board. The awful Coronavirus outbreak meant we have had no income coming in to the Football Club since March 2020. Obviously many bills built up and continue to mount up. Even after the amazing £20,000.00 fund raiser organised by Scott Fitzgibbon, which we are truly indebted to your efforts Scott and all those that pledged to save this wonderful club.

Openness to our situation is key for everyone to understand, as we start this season with a bank overdraft. This means we need to attract people to invest money in the club, as well as others who are willing to work hard to raise money. This is the only way we can continue into the new season and maintain a push for promotion. We are thankful, as always for the ongoing support of every one of our sponsors, including our main sponsors Carpet Factory Frome and IMS, who have all been incredibly supportive through this time.

Unfortunately, over the last few seasons, the relationship between the Supporters Club & the Football Board has not been as I would have wanted or would have liked to inherit. However - much work has gone into improving this relationship over the last few months. Which allows me to announce the first appointment to the club's new board. I have appointed Supporters Club Chairman John Turner to join the new board. I must add this was unanimously supported by every member of the new Board.

We need to remain focused on the amazing work the Supporters club have done over the years including donated many, many thousands of pounds into our club. It's my belief that it is only right that they should have representation on the board, be involved and have transparency to see where the money raised is being used.

Our second appointment, is Jonathan Carver. Jonathan is a solicitor from Warminster, who worked for the Director of Public Prosecution for 20 years. Jonathan responded to our requests for new board members. Jonathan will be providing investment and a wide range of support to the board, whilst keeping a good eye on me and the rest of the board!

Gary Collinson & Brian Stevens, who were on the previous board, could easily have left with the other members, but both took the more difficult decision to stay and rebuild the finances for the coming season. They both deserve a lot of credit for sticking with our club when it would have been easier to go, and instead take on this seemingly impossible task!

Finally, due to our immediate requirements for more financial support and because we still need to find a finance director. In the interim, I have managed to persuade Danny Greaves to take on this post until further notice (as this is his "proper job"). I appreciate this will seem an odd choice in recruitment but currently it's a necessary one, and he's not bad at it.

This is the new composition of the Board, but we still are looking for more investors to join us and help Frome Town climb out of this division. Please don't hesitate to come and chat to us if you have anything to offer.

I cannot emphasise enough what a positive time this is for the Club, our performance on the pitch is showing real promise, attendances look like they will be going up, and there are exciting plans for the future. We have a dynamic commercial side and a very professional media strategy... this is and will be a great time to be involved or a supporter of this great club.

Derek Graham
Chairman, Frome Town FC



NEXT HOME FIXTURE

EVESHAM

**TUESDAY 29TH
SEPTEMBER
7:45PM - KICK-OFF**

**CLICK TO BUY
TICKETS NOW**

FROME TOWN F.C. OFFICIALS

DIRECTORS

Chairman: Derek Graham
Director: Jonothan Carver
Director: Gary Collinson
Director: Brian Stevens
Director: John Turner
Director: Danny Greaves (Interim)

OWNERSHIP

Frome Town AFC Ltd is a private company limited by shares.
Company number: 7830601
Shareholders: Frome Town Holdings (100%)
Registered office: Berkley Road, Frome, BA11 2EH

OFFICIALS

Ambassador: Barrie Simmons
Ambassador: Mike Chedgy
Club Welfare Officer: Dr Paul Whitley
Commercial: Elliot Gallagher
Marketing: Scott Fitzgibbon
Programme, Website and social media: SF Sports Marketing
Social Media: James Burgoyne, Lee Jones
Podcast & Alumni: Patrick Moss
Feature Writer: Rob Bird
Networking Co-ordinator: Sara Vian
Photographers: Steve McCarthy Photography
Public Relations Officer: Vacant
Hospitality: Steve Hodges
PA Announcer: John Hinde
Video Analysis: Mike Taylor, Tom Bond
Videography: VEO camera system
Kit Managers: Louise Coate, Shaun Baker
Head Groundsman: Andy Boyce
Ground staff: Simon Hillman
Maintenance: Gordon Perry, John Turner, Paul Knowles
Refreshments/club shop: Sally Lacey, Simon Harding

First Aider: Vacant
Matchday Stewards: tba
Car Parking Steward: Elliot Stevens
Turnstile Operators: Maurice Cox & Vacant.
Matchday Travel Provider: Bouden Coach Travel

Womens Section

Chairman: Tim Vine
Secretary: Adrian Petteford
Treasurer: Ivan Carver
Welfare Officer: Tracey Vine
First Team Manager: Justin Paget
Reserve Team Manager: Lewis Roberts

Youth Section

Chairman: Rich Gould
Vice Chairman: Ben Starr
Club Secretary: Filipa Vance
Club Welfare Officer: Paul Whitley

Venue & Sports Bar

Facilities Manager: Gary Collinson



**UNLEASH
THEIR POTENTIAL!**

THE FA
SUPER KICKS 

 Download on the
App Store

available at
amazon appstore





FROME TOWN 1



YEOVIL TOWN 2

Preseason Friendly (HT 1:0)

Sponsored by: Burrito Boi

MOM: Davies

Goal: Simpson



Watch the highlights of the 2-1 defeat to Yeovil Town. Kane Simpson's opener was a real cracker!

In our final friendly we took a deserved lead against Yeovil Town, only to be pegged back in the second half as lady luck shone on the Glovers with their 79 min winner.

WATCH NOW



BUY NOW:
**HOME SHIRT
T-SHIRTS
HOODIES
ZIP UPS**

CLICK TO BUY NOW



LONG DISTANCE

is great for relationships

FLY BETTER



With hundreds of miles to cover you'll have plenty of time to connect. Enjoy a gourmet meal while you watch your favourite movie or box sets together.

EMIRATES ECONOMY



FAIR FROME AND FROME TOWN

Frome Town Football Club is delighted to announce our third season featuring Fair Frome as our charity kit sponsor, the Fair Frome logo will remain proudly on the shorts of both our home and away kits.

Fair Frome is a charity which works to help the most disadvantaged people in Frome and campaigns against inequality.

Fair Frome help people in the local community by offering practical support such as the Food Bank, the Furniture Bank, Community Lunches,

"Holiday Hunger" lunches, and other projects designed to bring people together from different backgrounds and across generations to find common solutions.

Frome Town F.C. will be working with Fair Frome throughout the season to support all initiatives with representation from the club at a variety of events. The club will continue to offer space within the clubs facilities to support Fair Frome.

In addition, both parties will be issuing a number of adult tickets for each home game to those who would not otherwise be able to attend a game



DO YOU KNOW SOMEONE

If you know anyone that is keen to come and watch Frome Town. Get in touch with Fair Frome to find out more





WELCOME TO THE ROBINS' NEST

Today we were able to play our first competitive match in The Robins' Nest. Our name of our ground for the upcoming season was chosen by Youth player Gabriel Walsh following winning the opportunity during our Crowdfunder campaign.

REACH BA11

**FIND OUT HOW YOUR BUSINESS ADVERTISING
CAN REACH THOUSANDS OF PEOPLE IN FROME...**



**WE ARE EXPECTING 8,000 PEOPLE
TO COME THROUGH OUR GATES THIS
SEASON**



**OUR ONLINE AUDIENCE IS 80%
MALE TO 20% FEMALE. WE PREDICT
THIS SEASON IT WILL BE 75:25**



**YOU WILL ALSO REACH FROM TOWN
WOMEN, FROME TOWN ROBINS, OUR
DEVELOPMENT TEAM AND SELECTED
FROME TOWN SPORTS MATCHES**



**OUR TWITTER FOLLOWING IS
THE 2ND LARGEST IN OUR STEP
ACROSS ALL THE DIVISIONS.**



**WE HAVE OVER 1.8K FACEBOOK
FOLLOWERS AND OUR AVERAGE
POST REACH IS 2.4K PEOPLE.**



**WE ARE PROJECTING OVER
150,000 ONLINE VISITS TO
OUR WEBSITE THIS SEASON**

CLICK HERE TO FIND OUT MORE

BEHIND THE SCENES: MEDIA, EVENTS & MARKETING TEAM

We're delighted to continue the improvement of our media team bringing you updates and more information every day and on a match day. With some new additions and new features on their way.

Let's meet the team...

Gary Collinson - Community projects

Director Gary Collinson will be taking responsibility for our community led projects and activations.

Scott Fitzgibbon - Marketing Manager

Scott will continue to drive the clubs brand and marketing strategy overseeing the M&M team. Whilst responsible for our online and social channels, programmes, merchandising and online ticketing.

Elliot Gallagher - Commercial Manager

Elliot has recently been appointed our new Commercial Manager, who will be also helping our sponsors and charity partners activate their agreements. Elliot will also be supporting Gary on our community led projects.

Sara Vian - Networking Co-Ordinator

Sara will be working with Elliot to launch our new business networking for our partners and local businesses.

John Hinde - Match day Announcer

John continues on for his second season as our amazing matchday announcer. Our Frome FM Dj is ready to keep you entertained and informed on every matchday.

Steve Hodges - Matchday host

Steve joins us to help greet our sponsors and matchday guests in the clubhouse.

James Burgoyne - Social Media/Match Reporter

This season will see James bring you match previews, detailed match reports and supply match reports to all our media outlets. James will also continue to support the club across our social media channels as well.

Lee Jones - Live match updates and interviews

Lee's dropped the mike and picked up the laptop. Lee was on matchday commentary last season, but will bringing his stats and interview skills to cover all angles on every matchday

Rob Bird - Feature Writer

Rob will be entering his third season as our club feature and interview writer. Providing insights from the management team and players.

Patrick Moss - Alumni and Podcast

Patrick Moss will be heading up a new player and management club alumni to work with many of our stars from previous generations. Patrick the host of MNKO on Frome FM will also be leading a new podcast series with his MNKO team focusing on the clubs progress with interviews with many guests.

Steve McCarthy - Photography

Steve McCarthy will be returning to the club on a more regular basis to keep amazing us with his sports photos.

Mike Taylor - Video highlights and analysis

Mike Taylor is expanding his support of the first team video analysis to provide match day highlights and compilations from our VEO camera footage.

Tom Bond - Video highlights and analysis

Tom joins us with further player analysis and statistics. Tom will support Mike with the creation of video content for fans to enjoy.

FOLLOW OUR GAMES LIVE

Whether you are in the stands or stuck at work. Get coverage of our games on Facebook and Twitter for all the details.





KANE SIMPSON

CLICK TO WATCH ALL OF KANE'S 5 PRESEASON GOALS ON FACEBOOK

2020/21 FANTASY PREMIER LEAGUE

34FQS3

#BA11

Fancy playing against other Robins players, fans and coaches on Fantasy Football? Now you can with our Frome Town league on Premier League Fantasy with our special league code!

Pick your team here <http://fantasy.premierleague.com>



Manager Danny Greaves for taking a few minutes out of his session to present our U11's with their trophies for last season! The boys were buzzing.

PLAYER SPONSORSHIPS


Sponsor for your favourite player for the 2020/21 season and become part of our #BA11 community

This season for **£85** only you will receive:

- Either a signed photograph or a chance to have your picture taken with your favourite player
- Your name or company recognised in our home programme for each game
- Your players signed shirt at the end of the season
- Your name or company named under the player's profile on the website

New for 20/21

Each player features a home and an away shirt sponsorship option. To receive either our home and away shirt for a player select the option after clicking on your player of choice.



REX MANNINGS

Forward

Sponsored by

Sponsorship available

Mannings signed from Bristol Manor Farm in October 2018. The attacking midfielder signed for Manor Farm after leaving Oxford United at the end of last season.

16

Want both?

If you are interested in buying both from a specific player. Get in contact and we will provide a discount code to reduce the price to £150.

Who is available?

[Click here](#) to visit our player sponsorship page to see who you can sponsor.

MATCHDAY SPONSORSHIPS

We are able to offer a great matchday experience for you to enjoy a match and help to support the Robins. With our option to personally sponsor a match and enjoy a match unlike you have before.

- 10 Adult Complimentary tickets* the game with reserved seating (Child tickets are free)
- Use of our new sponsor area pre game and at half time (from 1pm) and free drink per adult
- Social media event co-hosting
- Personal message in the matchday programme (if provided prior to the Tuesday before a matchday)
- Signed programme by the team
- Select Man of the Match, have your photo taken with the MoM after the match and meet the manager.

*If you wish to invite additional people get in touch with us prior to any booking.



10% discount to any existing partners looking to purchase a matchday sponsorship.

FANS ARE THE SUPER-SUB NON-LEAGUE CLUBS CRAVE



By Rob Bird, SF Sports

With the hospitality and events industries still on their knees amid the ongoing coronavirus pandemic, smaller lower and non-league clubs are finding themselves in more treacherous waters day by day, with a lack of support and income making running a football team nigh impossible.

English football first ground to a halt in mid-march following an array of positive tests from professional footballers and managers, while fans have still not yet been allowed back into stadiums in a bid from the government to limit close contact between people. However, as time goes on the financial affects are becoming increasingly irreversible for lower and non-league clubs such as FC Oswestry Town, who were forced to fold four months into the pandemic:

"The difficult decision has been made due mainly to the Covid pandemic that resulted in the curtailment of the North West Counties League and the FA's ruling to make the 2019/20 season null and void which robbed us of a hard-earned promotion.

"Financial difficulties due to the denial of promotion to a higher league, no fixtures being played since March and no opportunities to raise funds externally means we are in no position to commit to the forthcoming season." (FC Oswestry Town Press Release).

In order to stop the regularity of clubs being forced to fold, the people have taken action, mainly in the form of the '#LetFansIn' campaign aimed at reintroducing spectators to football stadiums, in turn offering a financial lifeline to clubs.

The campaign invites the government to take action within the game of football and endeavour to find a safe way of allowing people back into stadiums; something already achieved within the game of cricket, with approximately 1000 spectators allowed into the oval to enjoy the Surrey vs Middlesex two day friendly in late July, a decision which has angered many struggling clubs such as Havant and Waterlooville:

"Non-League football desperately needs fans back in the ground. Clubs at our level and below cannot survive without supporters in the ground and it is nonsensical that cricket games can be played with spectators in next to football matches who can't.

We implore that this is looked into immediately and should the health factors deem it safe to do so we should #LetFansIn."

In addition to the money spectators would naturally pay to watch a game through ticket sales, should the campaign see spectators allowed back into stadiums, fans will also be relied upon to 'help out' on match days, through encouragement to make purchases from the club bar,

merchandise store and picking yourself up a programme. Furthermore, many fans are also being offered to buy their season tickets for the 2020/21 season early, with the sizeable sum of money potentially embodying the difference between life and death for some clubs at this testing time. Additionally, if supporters begin purchasing their season tickets now it could help persuade others to do the same, with the worry of missing out increasing proactivity.

With the UK now out of lockdown and normal life seemingly back on track, aside from a few changes aimed at decreasing transmission rates, surely there's a safe way to reintroduce fans back into football stadiums? Prime Minister Boris Johnson recently revealed that when fans are allowed back into footballing venues, there may be restrictions on

"chanting", which could damage the entertainment factor of watching a live game, theoretically making watching live football a less desirable leisure activity for people, which wouldn't help in the long run.

The introduction of mandatory masks in shops could be extended into football stadiums, protective plastic barriers could be erected between seats, social distancing could be achieved; the longer the government delay the reintroduction of fans while trying to develop complex initiatives aimed at a "safe return", the deeper the wounds become for football clubs.



INLAY MANGEMENT SERVICES ARE PROUD SPONSORS OF FROME TOWN FOOTBALL CLUB

Having a connection with the town spanning many years Inlay Management Services, provide surfacing services to major construction companies, and local authorities, ranging from motorway construction to term maintenance programmes.

The company has a wealth of experience and knowledge and this is reflected in the high level of work produced.

The company is a recognised gold member of constructionline, certified toSSIP/Avetta accreditation and is ISO9001 certified.

**Unit R25, Enterprise Zone, Commerce Park, Marshall Way,
Frome, Somerset, BA11 2FE.**

(T) 01373 466347 (F) 01373 464079 (E) info@imsltd.biz



WE ARE #BA11

1



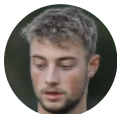
JAMES CAREY (GOALKEEPER)

2



JACK WHITCOMBE (DEFENDER)

3



JOE O'LOUGHLIN (DEFENDER)

4



SAM TEALE (DEFENDER/CAPTAIN)

5



MARCUS MAPSTONE (DEFENDER)

6



CHRIS PECK (MIDFIELDER)

7



JON DAVIES (MIDFIELDER)

8



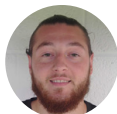
ROB HOBBS (MIDFIELDER)

9



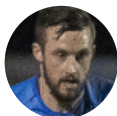
KANE SIMPSON (STRIKER)

10



JAKE JACKSON (STRIKER)

11



MATT SMITH (MIDFIELDER)

12



NATHAN DAVIS (MIDFIELDER)

13



SETH LOCKE (GOALKEEPER)

14



WARREN MAIDMENT (DEFENDER)

15



MARTIN LENIHAN (MIDFIELDER)

16



REX MANNINGS (STRIKER)

17



ALEX MONKS (MIDFIELDER)

18



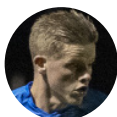
JAMES OLLIS (MIDFIELDER)

19



ALEX HALLET (DEFENDER)

20



JOHNNY GORMAN (MIDFIELDER)

FIXTURES: DOWNLOAD NOW

FIXTURES 20/21



SEPTEMBER

12 Wellington/Bodmin (H)

19 Mangotsfield United (a)

29 Evesham United (H)

OCTOBER

3 Highworth Town (H)

6 Bideford (a)

10 Willand Rovers (a)

17 AFC Totton (a)

24 Cirencester Town (H)

27 Sholing (a)

31 Larkhall Athletic (H)

NOVEMBER

3 AFC Totton (H)

7 Slimbridge (a)

14 Paulton Rovers (a)

21 Barnstaple Town (H)

28 Basingstoke Town (a)

DECEMBER

5 Moneyfields (H)

12 Bristol Manor Farm (H)

19 Winchester City (a)

26 Melksham Town (H)

JANUARY

2 Cinderford (a)

9 Bideford (H)

16 Thatcham Town (a)

23 Larkhall Athletic (a)

30 Sholing (H)

FEBRUARY

6 AFC Totton (a)

13 Slimbridge (H)

20 Basingstoke (H)

27 Barnstaple Town (a)

MARCH

6 Paulton Rovers (H)

13 Moneyfields (a)

20 Cirencester Town (a)

27 Willand Rovers (H)

APRIL

3 Thatcham Town (H)

5 Melksham Town (a)

10 Mangotsfield (H)

17 Highworth Town (a)

24 Winchester City (H)

MAY

1 Bristol Manor Farm (a)

3 Cinderford Town (H)

8 Evesham United (a)

All fixtures subject to change. Please visit www.werearebristol.com for latest updates.






To download our fixture poster for the upcoming season. Click on the image above, where you will be able to save or print.

As always fixtures are subject to change due.

BUY NOW:
SEASON TICKETS
FLEXI TICKETS
U16 SEASON TICKETS

CLICK TO BUY NOW

#SEASONTICKETHOLDER #FLEXITICKETHOLDER #BA11

I'VE GOT MINE



STEVE MCCARTHY



PHOTOGRAPHY



SPORT - STUDIO - EVENTS
www.smcphotouk.co.uk

IMAGES

FROME TOWN FC - ARCHIE FREEMAN (ACTOR) - FROME CHEESE SHOW

LANDSCAPE IMAGES - PRINTS - WALL ART
www.stevemccarthyphotography.co.uk

IMAGE
Daymer Bay, Cornwall



All Enquiries
Email: steve@stevemccarthyphotography.co.uk
Tel: 07881 384256



BODMIN TOWN

TODAYS OPPONENTS BODMIN TOWN

FOUNDED:	1889
NICKNAME:	BLACK & AMBERS
HOME GROUND:	PRIORY PARK (£5,000)
CURRENT LEAGUE POS:	N/A
LAST SEASON FINISH:	5TH*
DISTANCE TRAVELLED:	143 MILES

The club was established by W.M. Pethybridge and C.H. Bray in 1889.[2] After amalgamating with a team from the local barracks in 1900, they started playing in white shirts, gaining the nickname "the Lilywhites". They won the Bodmin & District (Senior) League in 1922–23, and in 1925 the colour of the club's home shirts was changed to amber. They won the league again in 1926–27 and were runners-up in 1947–48.

In 1953 Bodmin joined the South Western League, where they played for nine seasons, before leaving at the end of the 1961–62 season to play in the East Cornwall Premier League. They rejoined the South Western League in 1969, and were runners-up in 1976–77. They won the league for the first time in 1990–91, and were champions again in 1993–94. They won the Cornwall Senior Cup for the first time in 1998–99, beating Millbrook 2–1 in the final. After finishing as runners-up twice in a row, they won the league for a third time in 2005–06.

In 2007 the club were founder members of the South West Peninsula League, and were placed in the Premier Division; they went on to win the league and the League Cup in both of its first two seasons. They finished as runners-up in 2009–10 and 2010–11, winning the Senior Cup in both seasons, beating Camelford 3–1 in the 2010 final and St Austell 3–2 in 2011.

The 2011–12 season saw them win the league, the League Cup and the Senior Cup, beating Saltash United 3–2 in the final. They repeated the feat in 2012–13, with Helston Athletic beaten 4–3 after extra time in the Senior Cup final. A fifth league title was won in 2015–16, with the club also winning the League Cup for a fifth time and the Senior Cup for a sixth time with a 7–0 win over Godolphin Athletic in the final.

Following league reorganisation at the end of the 2018–19 season, Bodmin were placed in the Premier Division West.

RECORDS

Best FA Cup performance:
Third qualifying round 2011–12

Best FA Trophy performance:
Second qualifying round 1970–71

Best FA Vase performance:
Fifth Round 2012–13

Record attendance: 625 vs Hereford,
Southern League Division One South &
West, 18 February 2017



LAST ROUND EMIRATES FA CUP EXTRA PRELIMINARY ROUND WELLINGTON AFC 2 BODMIN TOWN 2 (3-4 PEN)

Here's a pretty one sided report from Wellington on their cup exit to Bodmin.

WELLINGTON exited the 2020/21 FA Cup at the first hurdle on Tuesday night, after letting a two-goal lead slip against Bodmin Town.

The Tangerines' first fixture of the season was played at Cullompton Rangers' ground (with the Playing Field not yet ready for football, as the floodlights could not be erected in time following the end of the cricket season last weekend), and their starting 11 featured no fewer than seven new signings.

Not that they needed time to gel early on, scoring twice in the opening nine minutes thanks to Miles Quick, who took a pass from George Sinnott and fired

home, and Mason Raymond, who converted Sinnott's low cross.

But the Cornish visitors, who play in the South West Peninsula League, grew into the game and were only denied a goal by an reflex save from ex-Taunton Town loanee Chandler Hallett, who tipped Jordan Trott's shot onto the crossbar.

Bodmin had the better of the play after the break but created few chances, until a dramatic finale that stunned the hosts.

Martin Watts powered home a free-kick with three minutes left, and just two minutes after that a driven cross rebounded in off Wellington player-manager Tim Legg.

With no extra-time or replays in the FA Cup this season, the game went straight to penalties, and Jesse Howe and Raymond's misses sent Bodmin through.



WARREN MAIDMENT

WE DIDN'T ASK...

Frome Town Matchday programme

IF YOU KNOW YOUR HISTORY...

Frome Town, known at the Robins, were formed in 1904 and played in the Wiltshire Premier League. Early success came in the form of three Somerset Senior League Championships in between 1906 and 1911, whilst in between the Wiltshire League Championship was won in 1909-10.

The Club reached the Fifth Qualifying Round of the FA Cup in 1911-12 under the old format of the competition, which was today's equivalent of the Third Round proper losing 4-1 at Southport Central, in front of a crowd of 3,366.

Frome entered the Western League in 1919 and immediately became Division 2 Champions while the Somerset FA Senior Cup was won in successive seasons 1932-22 & 1933-34 & for a third time in 1950-51.

Frome have always played at Badgers Hill and the ground held its biggest gate in 1954 when 8,000 spectators saw Leyton Orient win 3-0 in the FA Cup First Round Proper. In the same season promotion was gained to Division One of the Western League & were beaten finalists in the inaugural Western League Cup.

Promotion was gained back into the Western League after a spell in the Wiltshire League again in 1962-63 where the club remained until 2009. Success was gained in the Somerset Premier Cup in 1966-67 with victory over Yeovil Town in the final and the cup was shared by the same two teams in 1968-69.



Frome's greatest triumph came in 1978-79 when the club won the Western League Championship by losing only once in the last 32 matches. The League Cup followed in 1979-80.

Another vintage year followed in 1982-83 with victories in both the Somerset FA Premier Cup and the Western League Cup, plus runners-up in the league.

Following those heady days, Frome flirted all too often with relegation from the Premier Division, and were relegated in 1995-96 and the Club spent several years in the lower reaches of the First Division.

The Club was re-structured off the field in 1999-00 but despite the ground being upgraded unfortunately success on the field did not follow with a re-structure of the league saving the Club from relegation into County football.

Frome improved rapidly and after finishing third continued upwards as they won promotion back to the Western League Premier Division after a six year absence the following year & also reached the final of the league cup.

With Frome struggling to win at home during the 2003/04 season the Club turned to the help of a local "White Witch", Titania Hardie. This move brought huge media interest from all over the World. It worked immediately and they went on a magnificent run that saw them go on to finish 3rd in the league.

The 2004-05 season saw the Club celebrate their centenary & events on the field saw the Robins reach the Quarter-Finals of the FA Vase before eventually losing 3-0 at Jarrow Roofing.

A seventh, third and fourth placed finish saw the club continually improving and then runners-up spot in 2008-09 secured promotion into the Southern League for the first time in the Clubs history. The Somerset Premier Cup was also secured with a 3-1 win over local rivals Paulton Rovers.

After a poor start to life in the Southern League and a quick change of manager Frome went on an incredible unbeaten run and finished the season in sixth

place and just three points from a play-off place. 12 months later and Frome beat Sholing 1-0 in the play-off final to secure promotion to the Southern Premier Division.



The summer of 2011 also saw the Club receive the prestigious FA Charter Standard Community Club status and, in 2012, after a great first season in the Southern Premier Division the Club were awarded the title of Community Club of the year for Somerset and then also picked up the regional award that took them into the national final.

Over the last few seasons the Robins have retained their league status while also finishing as runners-up in the Southern League Cup and the Somerset Premier Cup.

2016/17 was our most successful league season to date with the Club finishing in a respectable 8th place in the Southern League Premier division with our highest points total.

After a difficult season Frome were relegated back to Division 1 of the Southern League at the end of the 2018/19 season. With wholesale squad changes it will be interesting to see how this season develops.

WE ARE #BA11

Frome Town FC

MATCHES THIS SEASON

Comp		vs Team	H/A	Res	Score	Att	Scorers
Sat Aug 8	Friendly	Bishop Sutton	(a)	0	W	1-4	Mannings, Davies, Simpson, Jackson
Tue Aug 11	Friendly	WARMINSTER	(H)	0	W	4-0	Simpson (3), Davies
Fri Aug 14	Friendly	BRISTOL ROVERS U23	(H)	0	W	1-1	Davies
Tue Aug 18	Friendly	Malmesbury Victoria	(a)	0	D	0-0	-
Sat Aug 22	Friendly	Shepton Mallet	(a)	50	W	1-2	OG, Hobbs
Tue Aug 25	Friendly	Cribbs	(H)	186	W	4-3	Mannings (2), Smith, Witcombe
Tue Sep 1	Friendly	Radstock	(a)	-	W	5-1	Davies (3)
Fri Sep 4	Friendly	YEOVIL TOWN	(H)	400	L	1-2	Simpson
Sat Sep 12	FA CUP	Bodmin Town	(H)				
Sat Sep 19	League	Mangotsfield United	(a)				
Wed Sep 23	FA CUP	Emirates FA Cup 1Q	tbc				
Tue Sep 29	League	EVESHAM UNITED	(H)				
Sat Oct 3	League	HIGHWORTH	(FA Cup 2Q) (H)				
Tue Oct 6	League	Bideford	(a)				
Sat Oct 10	League	Willand Rovers	(a)				
Wed Oct 14	FA CUP	Emirates FA Cup 3Q	(tbc)				
Sat Oct 17	FA Trophy	AFC Totton	(a)				
Sat Oct 24	League	CIRENCESTER TOWN	(FA CUP 4Q) (H)				
Tue Oct 27	League	Sholing	(a)				
Sat Oct 31	League	LARKHALL ATHLETIC	(FA TRO 3Q) (H)				
Tue Nov 3	League	AFC TOTTON	(H)				
Sat Nov 7	League	Slimbridge	(FA CUP R1) (a)				
Sat Nov 14	League	Paulton Rovers	(FA TRO R1) (a)				
Sat Nov 21	League	BARNSTAPLE TOWN	(H)				
Sat Nov 28	League	Basingstoke Town	(FA CUP R2) (a)				
Sat Dec 5	League	MONEYFIELDS	(FA TRO 2) (H)				
Sat Dec 12	League	BRISTOL MANOR FARM	(H)				
Sat Dec 19	League	Winchester City	(FA TRO R3) (a)				
Sat Dec 26	League	MELKSHAM TOWN	(H)				
Sat Jan 2	League	Cinderford	(a)				
Sat Jan 9	League	BIDEFORD	(H)				
Sat Jan 16	League	Thatcham Town	(a)				
Sat Jan 23	League	Larkhall Athletic	(a)				
Sat Jan 30	League	SHOLING	(H)				
Sat Feb 6	League	AFC Totton	(a)				
Sat Feb 13	League	SLIMBRIDGE	(H)				
Sat Feb 20	League	BASINGSTOKE TOWN	(H)				
Sat Feb 27	League	Barnstaple Town	(a)				
Sat Mar 6	League	PAULTON ROVERS	(H)				
Sat Mar 13	League	Moneyfields	(a)				
Sat Mar 20	League	Cirencester Town	(a)				
Sat Mar 27	League	WILLAND ROVERS	(H)				
Sat Apr 3	League	THATCHAM TOWN	(H)				
Mon Apr 5	League	Melksham Town	(a)				
Sat Apr 10	League	MANGOTSFIELD UNITED	(H)				
Sat Apr 17	League	Highworth Town	(a)				
Sat Apr 24	League	WINCHESTER CITY	(H)				
Sat May 1	League	Bristol Manor Farm	(a)				
Mon May 3	League	CINDERFORD TOWN	(H)				
Sat May 8	League	Evesham United	(a)				



RED

- ❑ 1. James Carey
- ❑ 2. Jack Whitcombe
- ❑ 3. Joe O'Loughlin
- ❑ 4. Sam Teale
- ❑ 5. Marcus Mapstone
- ❑ 6. Chris Peck
- ❑ 7. Jon Davies
- ❑ 8. Rob Hobbs
- ❑ 9. Kane Simpson
- ❑ 10. Jake Jackson
- ❑ 11. Matt Smith
- ❑ 12. Nathan Davis
- ❑ 13. Seth Locke
- ❑ 14. Warren Maidment
- ❑ 15. Martin Lenihan
- ❑ 16. Rex Mannings
- ❑ 17. Alex Monks
- ❑ 18. James Ollis
- ❑ 19. Alex Hallett
- ❑ 20. Johnny Gorman

Manager: Danny Greaves
Assistant: Neil Simmons

Referee: Samuel Read
Assistants: Daniel Spyer & Kwame Hinson

UPCOMING MATCHES:

- (a) Mangotsfield - Sat 19th Sep, 3:00pm
(h) Evesham - Tues 29th Sep, 7:45pm



WHITE & BLUE

- ❑ Ollie Chenoweth
- ❑ Will Warnock
- ❑ Mason Hughes
- ❑ Jordan Trott
- ❑ Tom Whipp
- ❑ Tom Chambers
- ❑ Nathan Summers
- ❑ Martin Watts
- ❑ Sam Hillson
- ❑ Tom Harris
- ❑ Max Gilbert
- ❑ Cameron Turner
- ❑ Chris Reski
- ❑ Harry Lampier
- ❑ Kyle Marks
- ❑ Dan Jennings
- ❑ Adam Carter
- ❑ Connor Rush

Manager: Darren Gilbert
Assistant: Alan Carey