

HANGING WITH M.COOPER

FEARLESS, EXPERIENCED & TALENTED
...MARK SHARES HIS THOUGHTS ON THE SQUAD
& BECOMING PRIME MINISTER



VS



CATCHING FIRE

7TH DECEMBER - 3:00 - BADGERS HILL
BET VICTOR SOUTHERN LEAGUE DIV ONE
DIGITAL ONLY - #13- 19/20

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Steve McCarthy
PHOTOGRAPHY



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WELCOME TO THE HILL



Firstly I would like to extend a warm welcome to the players, staff, directors and supporters of Winchester City and hope their short stay with us is an enjoyable one.

Last season we saw some very competitive FA Cup matches between the two teams that had four penalties scored and more missed as the games transcended in the absurd at times. This was bought to the pinnacle when in the replay, we forced extra time, in which there was a long delay with a floodlight fire. The game saw our commentary team on the night get double the amount of people listening to the section about the fire than the game itself!

Now that we are in the same division, we don't expected any change from Winchester, as they are yet again proving why they continue to challenge at the top of this division.

Last weekend saw us put Basingstoke to the sword with a thumping victory. This could be seen as a little bit of revenge for the 4-1 loses last season. But it's never good to see a club in trouble and under big pressure.

Over the season we have been delighted at the increase of fans coming to the ground as the atomosphere is really improving. It's not just the football on the field that's entertaining. However we do need to

state that we are a community club, and want to continue to attract the high level of children that are coming to our games. We have dealt with a few complaints, in regards to last weeks away fans and their actions. It's always difficult when the side you love lose badly, but it doesn't make their actions acceptable. We will continue to monitor behaviour within the ground.

This week sees a tribute to Aaron Salter. Our former defender passed away earlier this week leaving behind his wife and three children. All the club and our supporters are thinking of his family at this time. We will hold a minutes appreciation to Aaron prior to kick-off.

Back to the game ahead, your support really does make a difference to the players, team and your fellow supporters. So lets get behind the players in a game that could help define the rest of the season.

Enjoy the game

G Collinson

Gary Collinson
Operations Director

FOLLOW THE ROBINS ON FACEBOOK
FromeTownFC



FROM THE DUGOUT

I would like to welcome everyone back to Badgers Hill for today's game against Winchester City.

Winchester have had a great couple of years and no surprise to see them right up there this season. They arrive here sitting third in the league, 11 points behind, but with 4 games in hand. So while the pressure is firmly with them, we also understand the importance of the game. We have shown recently with our win against Paulton that we can handle these big games at home. We had two tough games against Winchester in last season's FA cup game, eventually going out after a replay and extra time and I am expecting another close encounter but would predict goals as both teams like to play good attacking football.

Last Saturday against Basingstoke I asked for the lads to be ruthless after feeling we were maybe a touch complacent the week prior against Moneyfields, and they delivered with an outstanding performance, scoring 8 in the process. A couple of lads came in for their first starts in a few weeks and performed so I now have a massive headache for today, but that's exactly what I want and need if we are to be successful over the course of a long season.

As always, I would like to close with a thank you for the support last week. The atmosphere was great again. It's great to see the new generation of fans continue to come and make some noise as well as the continues support from the regulars. It was also brilliant to see the young Robins as mascots for the day and hope this will be a continued theme. Thanks for the support and make plenty of noise today!

Enjoy the game.

Greavesy

Danny Greaves
Manager

TODAY'S MATCH SPONSORS



Steve McCarthy
PHOTOGRAPHY

Today's matchball sponsors is

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Steve is a professional photographer based in Trowbridge. Steve continues to work with the club to provide our phenomenal photography. As well as sports photography, Steve has his own portrait and group photo studio in Trowbridge to capture family moments or to provide professional headshots.

If you are looking for design or branding support get in contact with Kane at:

<https://www.stevemccarthyphotography.co.uk>

We would like to thank Steve for his support and hope you enjoy tonight's match. Steve will be taking photos and will be selecting the MOM today. He'll be on the other side of the camera to have his photograph with the players following the match.



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2. MARK COOPER



PLAYER FEATURE: MARK COOPER

FEATURE BY ROB BIRD

Last Christmas proved turbulent for a Frome side that struggled with consistency and came out in the new year demoralised, however the script looks to have been totally re-written this year, something Mark Cooper agrees with.

"As a team we've got no reason to be unconfident going into the Christmas period this year, we've got some tough games but we're on a good run having only lost once in the league so far.

"At this level you have to stay mentally switched on for the whole game, game management is hugely important, which is why it's good to have some older, more experienced heads in the team".

Frome have shown skill and discipline in a variety of areas thus far, but for Cooper, one style of play always seems to prove most effective.

"We're at our best when we get the ball down and play, but you've sometimes got to accept that isn't

always possible, so being able to win ugly is a huge asset to any team, and I feel we've improved in that sense".

On the line of improvement, Cooper represents a player flourishing in a Frome side that is taking continual strides forward in their hunt for promotion, so I was keen to ask what his own personal goals were.



"My career aspirations are to play for as long as possible at the best level possible. I'm 27 now and I've played well over 400 games, so I'm not doing too bad, but I know there's more success to come".

And if Frome are to be successful this year, where it be domestically or in cup competitions, they'll need some top performances from top players. Cooper didn't need to think too hard when giving some examples.

"There's a few for sure, obviously there is Jonno it's impossible to leave him out, but there is also Rex, Joe and Cotts, who when on their day can be unplayable".




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**“WE’VE GOT
SOME TOUGH
GAMES BUT
WE’RE ON A
GOOD RUN”**

So you may not be able to out-perform some of Frome's talent on gameday, but there's a few lads you might fancy your chances against in a 100m sprint.

"Slowest definitely has to be Mr. Cottle, or Stuart Little as he's also known.

"Fastest you'd have to give to Jonno, although Kane can really shift too. It would be a tight race".

But what about an election race to become the UK's next Prime Minister?

"If one of us had to become Prime Minister tomorrow it would be either Mr. Lenihan or myself. Personally, I'd like to think I'd be stellar".

Away from politics and back to football through, you can find some more 'stellar' talent within Coopers dreams 5-a-side lineup.

"GK: Buffon, CB: Canavaro, CM: Iniesta, CAM: Messi, ST: Ronaldo. Oozes class". Another team that also oozes class though comes in the shape of the loyal fans who turn out record performances week in and out to support Frome. To truly the 12th man, Cooper had some words.

Keep it the terrific support, it's really appreciated by all the boys and hopefully come the end of the season we'll have stuff to celebrate together".





FROME TOWN

8 (EIGHT)



BASINGSTOKE TOWN

0

BetVictor Southern League Division One

Goals: Cottle (3), Mannings (2), Hobbs, Lenihan, Simpson
Team: Phillips, Cooper, O'Loughlin, Teale, Hobbs, Simpson, Smith, Maidment, Lenihan, Mannings, Cottle.
Subs: Brown, Hallett, Peck, Gorman.



Watch the final penalty save - [click image](#)



A five-star performance from Frome Town as they extend their lead at the top of the table, as a hat-trick from Dan Cottle helped secure an 8-0 victory over Basingstoke Town at Badgers Hill.

The Robins took the lead early on as Rob Hobbs effort from outside the area deflected off a Basingstoke defender, and found its way into the back of the net.

Martin Lenihan headed the ball home to give the home side a two-goal advantage with only 20 minutes on the clock. A third came just after the half-hour mark as Rex Mannings slotted the ball past the visiting 'keeper from close range.

Just minutes later, Cottle got his first of the day as he perfectly clipped the ball inside the area into the back of the net.

The forward's goal signalled a perfect end to a near perfect first half, but things would get better for The Robins as Mannings got his brace and Frome's fifth shortly after the restart.

Then it was time for Cottle to take centre stage, with two goals in a matter of minutes piling hurt on the Hampshire side.

The hat-trick hero would pick up the match ball, after adding to his first half strike with another goal from close range on 64 minutes and then slotted home a penalty on the 68th minute mark.

Kane Simpson completed the rout at Badgers Hill, as his shot from just outside the area nestled into the bottom left hand corner.

FANS REACTION

Richard Gashead Reynolds
Absolutely superb

Colin Jefford
Awesome performance Frome, well done.

Brian Reilly
Really good day at the hill

Robbie Chant
Well done dodge boys kept going for the whole 90 mins brilliant game

Steve Perry
Well done frome 8-0 drumming...

Darren Golay
That's the one we've been threatening for a while. Could easily have been more. Utterly ruthless.

Jamie Malley
The score flattered Basingstoke...

Damian Merritt
Amazing result well done lads

Paul Mallett
Great result no Jono either. Although Basingstoke were poor. Frome continued to dominate until the final whistle. We need to beat Thatcham this month.

Ben Wyatt
I can't believe we managed to score eight runs without losing a wicket. Well done lads, amazing!

Neil Willis
Damn. I picked a game to miss

◀◀ LAST TIME AT THE HILL



FROME TOWN

1



BASINGSTOKE

1

FA CUP 18/19

Goals: Simpson

Team: Carey, Roberts (59), Scott (c), Knowles, Teale, Mapstone
K.Scott, Monks (69), Simpson, Demkiv, Morris

Subs: Allen, Tylek (GK), TJ Davies (69), Ryan Bath (59), Evans

A missed first half penalty ultimately proved costly for Frome, and after Winchester had taken a 55th minute lead through Tyrell Mitford, Frome equalised in the 77th as supersub TJ Davies found a telling cross to enable Kane Simpson to score from close range and send the tie to a replay on Tuesday night.

With Harry Baker being unavailable for this match as Weymouth did not want him cup tied, Kane Simpson moved into the centre forward slot and with Kris Miller also unavailable, Connor Roberts took over at right back.

Right from the start, it was obvious that these were two evenly matched sides with both looking to play good football, and Frome were first to show their teeth, Dan Demkiv hit a driven cross that Alex Monk was close to getting his head to, but then Frome's James Carey was forced into making a sharp save at his near post as Frome failed to clear their lines.

In the 21st, Connor Roberts showed how dangerous he can be as he overlapped on the right and curled a left foot shot into the body of Ryan Pryce, and five minutes later Frome were again grateful to Carey as he produced a very good, sharp save as Frome had been caught cold by a through ball to the dangerous Mitford. Frome missed a golden opportunity to take the lead in the 29th as a clever ball by Dan Demkiv ball allowed Simpson to go round Ryan Pryce

before being taken down by the keeper, but a weak penalty from nervous looking Ollie Knowles allowed Pryce to save easily to his left and the score remained 0-0.

Roberts again caused trouble for the visitors as he overlapped in the 33rd, but Frome then went very close on the stroke of half time as Sam Teale rose above everyone as he found space at a corner but the ball missed his forehead by a whisker when he must surely have scored if contact had been made.

The second half saw the visitors take the lead in the 55th as they worked the ball across the Frome box for Mitford to swivel on the edge of the area to shoot past Carey into the far corner. This stung Frome into action and a period of five minutes saw Demkiv clip a lob just over the bar and, as the pressure was maintained, a series of several corners in a row kept the visitors' defence on their toes.

Winchester were undone in the 77th as Davies outstripped his marker on the right and rolled a perfect ball across the area to Simpson who couldn't miss from close range to the delight of the home crowd.

The remaining time it was all Frome going for the winner but the telling pass never materialised and the result means a replay this coming Tuesday..



8. ROB HOBBS





WE ARE #BA11

1



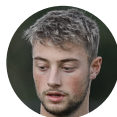
Rob Brown (Goalkeeper) Sponsored by Frome Cricket Club 3XI
Rob signed for Frome in January 2019 having spent the first half of the season with Paulton Rovers, having gained promotion from the Western League the season before with Melksham Town. A young 'keeper who continues to improve.

2



Mark Cooper (Defender)
Coops rejoins for his third spell at Badgers Hill, the first being when he was released from Bristol Rovers as a teenager. In between he has represented Weymouth, Chippenham & Melksham and will bring valuable experience and undoubted quality to the defence.

3



Joe O'Loughlin (Defender) Sponsored by Lee Jones
Joe is a great prospect, formerly with the Exeter City academy he is now studying at Bath University. Defensively strong and also quick to get involved going forwards.

4



Sam Teale (Defender/Captain) Sponsored by Louise Coate
Club captain, formerly with Weston-Super-Mare and Paulton Rovers & is equally at home anywhere across the back line. Popular amongst the fans and took on the mantle of manager at the end of the 2018 season when it was required. A true team player.

5



Marcus Mapstone (Defender) Sponsored by Louise Coate
Joined Frome from Mangotsfield United and can play either in defence or midfield. Formerly with Yate Town, Paulton and Almondsbury Town. His experience and composure on the ball are vital for us.

6



Chris Peck (Midfielder) Sponsored by JAMBO - Digital Media Creative
Joined in the summer from Mangotsfield, a tough tackling, no nonsense midfielder that is composed on the ball and can command the central area.

7



Jon Davies (Midfielder) Sponsored by Sumo
Jon returns after a season and a half away at Melksham Town, having originally joined Frome from Bath City. Two footed and a delight to watch, unless you are a defender.

8



Rob Hobbs (Midfielder)
Another one rejoining this summer from Melksham for the third or fourth time. Rob is skillful and committed and will be an asset in the midfield areas

9



Kane Simpson (Striker) Sponsored by Mr and Mrs Collinson
Kane Simpson returns for his second stint at Frome Town. With over 25 goals in the last 12 months, Kane will be looking to grow his reputation of scoring further.

10

**Ryan Bath (Striker)** Sponsored by Time is Precious/Sumo

Target man and fans favourite. When called on to lead the line he has put in some great performances, with one or two spectacular goals and we hope to see more goals from him this season.

11

**Matt Smith (Midfielder)** Sponsored by Gary Collinson

Fans favourite Matt Smith is also returning us after several years representing Chippenham Town whom he joined from Frome. Matt is an energetic attacking midfielder and will expect to chip in with a few goals this season.

12

**Lewis Ellington (Striker)**

Lewis Ellington from Western League side Bradford Town Injuries curtailed Ellington's impressive spell in Bristol Rovers academy, where he scored over 30 goals in their Youth and Development sides.

14

**Warren Maidment (Defender)**

Joined Frome in the summer from Melksham Town. Warren is highly rated by those that have seen him and was pursued by several clubs over the summer. We are confident he will continue his development and achieve further recognition in the game.

15

**Martin Lenihan (Midfielder)** Sponsored by Ben, Jacob and Charlie Starr

Martin joins us from Bradford Town in the Western League and has been effective and creative in pre-season so we are hoping for more of the same.

16

**Rex Mannings (Midfielder)** Sponsored by George, Ben & Sam

Joined in October 2018 from Bristol Manor Farm after being released by Oxford at the end of last season. Rex is a skilful and speedy attacking midfielder, comfortable in a number of forward positions, who will be a great asset to the team

17

**Alex Monks (Midfielder)**

Alex is a good all round midfielder with aggression but also composure on the ball. He came through the Bristol City youth set up before his development was halted through a serious injury. Joined Frome in 2018.

18

**Dan Cottle (Midfielder)**

Dan returns from Bradford Town after a successful Western League campaign and is keen to test himself at a higher level. Confident on the ball and creates chances.

19

**Alex Hallet (Defender)**

New signing to the squad over the summer who has impressed on this first few outings.

20

**Johnny Gorman (Midfielder)**

Joined in the summer from local football after a successful trial. Pacey and direct and offers something different in attack.

Other Squad members: Rickie Scott

READING ONLINE AND THINKING ABOUT COMING TO A GAME?

If you've not attended a non-league game at Southern league level before then why not come along and visit the Badgers Hill to watch us in action?

It may not be Premier League football, but it's definitely not Sunday league football. All our players have aspirations of succeeding in football, train twice a week and are available every weekend just like the top professional.

The best bit is that we don't have VAR, the opposition fans are typically friendly and it's a very family friendly environment at Frome.

We have a clubhouse with three bars, hot food served and a snack hut for those key essentials for keeping you and your children well fed.

All children under 16 are free to come

to matches and our Robins (Youth teams) have further reductions for parents. If you are in education we have a student rate.

We also offer free tickets to serving military members who can produce their warrant card on the gate.





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FROME TOWN F.C. OFFICIALS

DIRECTORS

Chairman: Jeremy Alderman
Vice Chairman: Ivan Carver
Football & Operations: Gary Collinson
Social/Events Director: Brian Stevens
Matchday Director: Neil Clark

OFFICIALS

Ambassador: Barrie Simmons
Ambassador: Mike Chedgy
Club Doctor: Vacant
Club Chaplin: Vacant
Club Welfare Officer: Dr Paul Whitley
Commercial: Scott Fitzgibbon,
Sara Coffield
Marketing: Scott Fitzgibbon/James
Burgoyne (SF Sports Marketing)
Programme & Website:
SF Sports Marketing
Feature Writer: Rob Bird
(SF Sports Marketing)
Public Relations Officer: Vacant
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PA Announcer: John Hinde
Commentator: Vacant
Video Analysis: Mike Taylor
Videographer: Vacant
Kit Managers: Louise Coate, Shaun
Baker
Head Groundsman: Andy Boyce
Ground staff: Simon Hillman
Programme Sales: Sally Lacey
Refreshments/club shop: Sally Lacey,
Simon Harding
Maintenance: Gordon Perry, John
Turner, Paul Knowles

OWNERSHIP

Frome Town AFC Ltd is a private
company limited by shares.
Company number: 7830601
Shareholders: Frome Town Holdings
(100%)
Registered office: Berkley Road, Frome,
BA11 2EH

First Aider: Vacant
Photographers:
Steve McCarthy Photography & Vacant
Matchday Steward: Vacant
Car Parking Steward: Vacant
Turnstile Operator: Maurice Cox &
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Ladies Section

Chairman: Tim Vine
Secretary: Adrian Petteford
Treasurer: Ivan Carver
Welfare Officer: Tracey Vine
First Team Manager: Justin Paget
Reserve Team Manager: Lewis
Roberts

Youth Section

Chairman: Aaron Andrews
Club Secretaries: Filipa Vance, Rachel
Seviour, Carolyn Brant, Tammy Prandy
Treasurer: Kelly Palfrey
Club Welfare Officer: Paul Whitley

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WINCHESTER CITY

TODAYS OPPONENTS

WINCHESTER CITY

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Winchester City were formed in 1891 as Winchester Swallows FC. In 1894 they changed their name to Winchester F.C. A further name change happened in 1907 when they became Winchester City F.C. The club joined the Hampshire League for the 1898–99 season.

After many years in the Hampshire League they joined the Southern League in 1971–72, but they were unable to sustain this move, and returned to the Hampshire League after only two seasons.[4] In 1991–92, they won the Hampshire League Division Two, and were promoted to Division One. In 1993–94, Winchester beat Cowes Sports to win the Trophyman League Cup. The club underwent a reorganization in 1999–2000 after a financially turbulent previous season. But they emerged from the tough period and were Division One champions again in 2000–01, earning promotion to the Premier Division, while also winning the Inter League Shield that season.

In 2001–02, the club merged with Winchester Castle, but only managed to finish third in the league. However, they won the Hampshire League title, and promotion the next season, and completed a treble of trophies by also winning the Trophyman Cup and the Southampton Senior Cup. The 2003–04 season turned out to be extremely successful for the club as they won the league in their first season in it, and capped it with the Wessex League Cup title, as well as beating AFC Sudbury to win the FA Vase.

However, promotion to the Southern League was denied, as their ground did not meet the criteria set by the league. The following season saw the club have more cup success by winning the Hampshire Senior Cup. After a further title win in 2005–06 the club were admitted to the Southern League's new Division One South & West. In the 2008–09 season the team finished 20th after a last day win at Windsor & Eton, but after the game were deducted three points for fielding an ineligible player and as a result finished bottom of the table, and were relegated for the 2009–10 season.

In April 2010, Glenn Cockerill was appointed as manager. Cockerill however left the club and Guy Butters was put in charge. On 9 April 2012, Winchester City earned promotion back to the Southern League with four games to spare after a 2–0 win over GE Hamble. However, City were relegated back to the Wessex Football League Premier Division for the 2013–14 season. In 2014, Winchester reached the third qualifying round of the FA Cup for the first time in 59 years, but were beaten 3–2 by Concord Rangers. The following season Winchester finished 2nd in the Wessex League Premier Division and, after Flackwell Heath turned down the opportunity of promotion from Step 5 to Step 4 of the National League System, were offered the vacant space in the Southern League Division One South & West, which the club accepted.

WHO TO LOOK OUT FOR

WHO IS IN CHARGE?

MANAGER

CRAIG DAVIS

Player-Manager who came to City from Fleet Town after relinquishing his position as Manager. Took over as Interim Manager until the end of the 2016-17 season before taking over the reins permanently. His playing career started off as a pro at Cardiff City before spells at Bashley, Salisbury, Gosport Borough and AFC Totton. Has won both the Southern League South and West and Premier as a player.



ONE TO WATCH

STRIKER

SIMBA MLAMBO

13 Goals (all comps)
8 Goals (league)

The ex-fleet town winger come striker is smashing in the goals this season will 8 in the league already this season. He leads the goalscoring for Winchester. Simba can create a goal out of nothing, so definitely our one to watch today.



LEAGUE STATS IN NUMBERS

5

Only 5 of Winchester's league matches have been at home this season

2

Winchester only have 2 clean sheets in 13 games

7

Winchester have scored in 7 of their 8 away games this season, only drawing a blank in a 2-0 loss to Evesham.

5

The Citizens have won 5 of their 8 wins by 1 goal. The biggest win was away to Barnstaple (6-1)

LAST 5 MATCHES

WINCHESTER CITY	1-1	PAULTON	D
CIRENCESTER	3-4	WINCHESTER CITY	W
WINCHESTER CITY	4-2	SLIMBRIDGE	W
MONEYFIELDS	0-2	WINCHESTER CITY	W
BARNSTAPLE	1-6	WINCHESTER CITY	W

WINCHESTER CITY PROFILES

2019/20

RYAN PRYCE – Ex-AFC Bournemouth Goalkeeper that also lists Salisbury City, Gosport Borough and Fleet Town amongst his former clubs. Pryce made five senior appearances for the Cherries, making his debut against Southend United. A fans favourite that has made the number one berth his own.

DANNY KING – Left sided defender, the clubs longest-serving player currently and a real fans favourite. A teacher by trade, he has played for Chelsea and Southampton in his youth. Danny reached his testimonial year last season and had his testimonial at the end of the 2017-18 campaign. 'Kinger' also skips the side in the absence of Jamie Barron.

JOE HAYWARD – Defender who joined us last season having previously been with Eastleigh FC, unfortunately broke his leg recently but returned quickly and showed what great potential he has. Joe scored a memorable goal, City's spot kick, in the Fourth Qualifying Round of the FA Cup away to Torquay United in the 2018-19 campaign.

JAMIE BARRON – Re-signed from Gosport Borough Jamie has played for Salisbury, Andover, Sholing and Folland Sports. A winner of a Schools National Cup medal. Appointed Captain for another season and a really important player for us. 'Baz' has remained loyal to City despite interest from elsewhere.

OLI BAILEY – Young striker who has joined the club last summer from Gosport Borough, has also previously played for Swindon Supermarine and started out as a youngster at Southampton FC. Pacey, enthusiastic forward with a bright future. Scored 21 goals in the 2017-18 campaign, was prolific again last season and is looking to push on again this campaign.

ROB CARR – Highly rated winger that has previously played for both Woking and also Fleet Town. Another regular goalscorer with 20 goals plus in his last 3 seasons for Fleet Town. Entering his third season with the Citizens. A personal trainer by trade, Rob Carr is a thorn in the side for many full-backs at this level.

SIMBA MLAMBO – Also signed from Davis' former club, Fleet Town. Mlambo has spent the past few seasons in North Hampshire and was an Alton Town player before this. Can play wide or up front and a player with immense speed and power in the air. Another playing starting his third season with City. Simba works tirelessly for the cause and scores important goals as well including an effort at Melksham Town towards the end of last season.

LIAM GILBERT – Combative ball playing midfield player in his second full season for the Citizens after signing halfway through the 2017-18 season, previously captain for AFC Totton. 'Gilly' is a firm favourite amongst the locals for his tough tackling and he has an eye for a goal from distance.

IK HILL – A young winger who has re-joined the club recently from Alresford Town. IK played for City previously and opted to switch to Wessex League neighbours, Alresford Town. After 17 appearances for the Magpies, he re-joined City last season. A pacy young midfielder. IK impressed during the 2018-19 season and will hope to do so again this campaign.

GEORGE SHORT – Defender that has returned to the club from Bracknell Town. Short previously had a spell at City and has also served Slough Town. Unfortunately spent all of the 2018-19 campaign injured but has now returned to fitness and has featured throughout pre-season, including a substitute appearance at his former club, Bracknell Town.

ROB FLOOKS – 'Flooksy' is another former City man that has returned to the club. He left to join Southern Premier League side, Gosport Borough, but after a spell at Privett Park, has returned to the City Ground. Made the central defensive position his own along with former centre-half, Josh Harfield, who has now left the club.

BRENDAN NORRIS – Goalkeeper that has returned to the club for a second spell. Norris was a Citizen previously before he switched to Fleet Town but the Canadian is now back with City. Brendan spent much of the 2018-19

campaign out injured but will be hoping to return to action soon.

MAX SMITH - Max Smith - Youngster who is newly signed for this season from Alton Town. Max has previous experience at Moneyfields and started his career at the Portsmouth FC academy. A dynamic Midfielder that we have high hopes for in the season ahead.

KEITH EMMERSON - Vastly experienced Defender who we are delighted to have signed this summer from Taunton Town. He will bring a winning mentality on and off the pitch having previously won promotions at southern league level for Taunton Town, Poole Town and Farnborough FC.

KIERAN DOUGLAS - Young Defender signed from the 'Wessex leagues' Christchurch FC, where he had been Captain for their last two successful seasons. A tall, strong and composed player who has settled in very well at the club already and we only see good things for the future.

OLLY BALMER - 19-year-old Forward who has signed from Poole Town, having played for them at the Conference South level. Olly is technically skilled with an eye for the goal, so we are looking forward to him flourishing with the Citizens this year.

DAN WILLIAMSON - A returning fan favourite who is back for the 2019/20 season from Swindon Supermarine. An electric healed Full-back who played for Dovo for two years at Fleet Town as well as a prior year at Winchester and we are excited to have him back once again.

OLLIE GRIGGS - Combative Midfielder who we are pleased to be signing permanently for the Citizens this season having played with the club on two occasions in the past whilst at Southern Premier club, Dorchester Town. It is great to finally have 'Griggsy' onboard officially.

GRAHAM WILLIAMS - Defender signing for his second season at the club. He is well known to our Assistant Manager, Sean who manages Graham for the Army FA Men's Football Team. Has an excellent character and is a wholehearted player who will be an asset to the team again this year.

HARRY BIRCHNALL - Young Goalkeeper that signed in the summer who we see having a really bright future. He will work closely with 'Prycey' and will continue to develop his game with us this year.

JACK FRANCIS - The current Youth Team captain; 'Franno' has re-signed as a Defender/Midfielder having broken into the first team last year. He has played a significant part in pre-season and we look forward to him progressing even further during the upcoming year.



HEAD TO HEAD

WINCHESTER CITY

FA CUP (R)
WINCHESTER

2-1

11-SEP-2019
FROME TOWN

FA CUP (R)
FROME TOWN

1-1

08-SEP-2019
WINCHESTER

THE BIG GAMBLE



Comments by Rob Bird

It's been reported that in 2018, 1 in 6 UK football clubs across all tiers received some kind of funding from gambling companies in return for sponsorship. The most recent example of a gambling company flexing its muscles can be seen with Wayne Rooney transferring to Derby, Bet 32 at the centre of the deal and have since become affiliated with the club in a multi-million pound deal that will see Rooney wear the number 23 shirt.

Much like cigarettes and alcohol in the 80's, gambling is now more

commonly advertised and exercised than ever. However, it's also been found that at present, children as young as 11 have problems related to gambling, something strongly linked to constant exposure via football. So, if this is the case surely gambling companies shouldn't be allowed to sponsor football? Well there are two sides to every story. On one hand you have what's already been alluded to, gambling potentially causing direct harm to people interested in football, however the other side voices the argument suggesting it's still someone's personal decision to



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interact with gambling. Almost the 'if someone told you to jump off a cliff, would you do it?' approach.

However, thanks to the FIFA 2018 Russia World Cup, positive steps have been taken to decrease the amount of advertisement gambling companies can show on television. During the tournament, gambling advertisement accumulated to almost 1 ½ hours of on-screen time, something labelled by Labour deputy leader Tom Watson MP as "a downside to a brilliant World Cup".

Since then, a new UK law has been put in place to stop gambling companies advertising within intervals of sport games before 9pm in order to protect young people, something the companies agreed to amid growing pressure to decrease gambling addiction.

However, of course it's not just the adverts during intervals you see, but the logos and names scattered across stadiums and shirts alike within a football setting. Football finance expert Dan Plumley offered an insight into the deeper lying issues, for the football clubs themselves.

In a footballing world where Harry Maguire is worth 85 million, "football clubs will argue that they need the money from sponsorship of some kind, and so will ask, why shouldn't

we accept sponsorship from a betting company".

Once more, it isn't only the top divisions being mixed in gambling sponsorship controversy either, in November it was announced that Bet Victor would be the main sponsor of the Southern League, Northern League and Isthmian League, something many were displeased about.

On one hand, Northern Premier League chairman Mark Harris branded the deal as "excellent news" for non-league football, in the sense that the leagues can attract major co-operations to sponsor them and in turn will see a large cash injection. Meanwhile, others promoted vastly different opinions, such as Paul Dipre, chairman of Carshalton Athletic, who admits being "very concerned" about the new deal, saying "there would have been other sponsors in different fields that would've been a more ethical choice". Carshalton had previously turned down offers from gambling companies to sponsor the club, due to the "misery gambling has caused families".

WHERE DO YOU STAND ON THIS ISSUE?

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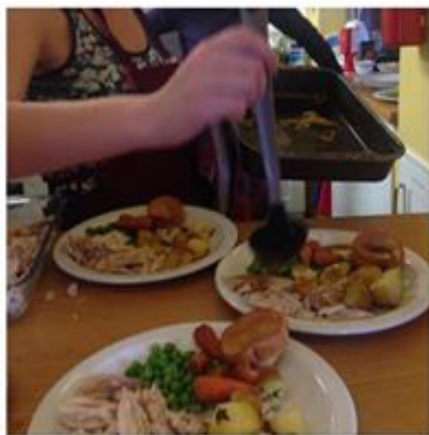
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Sponsor for your favourite player for the 2019/20 season and become part of our #BA11 community.

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- Either a signed photograph or a chance to have your picture taken with your favourite player
- Your name or company recognised in our home programme for each game
- Your players signed shirt at the end of the season
- Your name or company named under the player's profile on the website



REX MANNINGS

Forward

Sponsored by

Sponsorship available

Mannings signed from Bristol Manor Farm in October 2018. The attacking midfielder signed for Manor Farm after leaving Oxford United at the end of last season.

16

Visit our webpage 2019/20 player sponsorship page to support your favourite player.

MATCHDAY SPONSORSHIPS

We are able to offer a great matchday experience for you to enjoy a match and help to support the Robins. With our option to personally sponsor a match and enjoy a match unlike you have before.

- 10 Adult Complimentary tickets* the game with reserved seating (Child tickets are free)
- Use of our new sponsor area pre game and at half time (from 1pm) and free drink per adult
- Social media event co-hosting
- Personal message in the matchday programme (if provided prior to the Tuesday before a matchday)
- Signed programme by the team
- Select Man of the Match, have your photo taken with the MoM after the match and meet the manager.

*If you wish to invite additional people get in touch with us prior to any booking.



10% discount to any existing partners looking to purchase a matchday sponsorship.

IF YOU KNOW YOUR HISTORY...

Frome Town, known at the Robins, were formed in 1904 and played in the Wiltshire Premier League. Early success came in the form of three Somerset Senior League Championships in between 1906 and 1911, whilst in between the Wiltshire League Championship was won in 1909-10.

The Club reached the Fifth Qualifying Round of the FA Cup in 1911-12 under the old format of the competition, which was today's equivalent of the Third Round proper losing 4-1 at Southport Central, in front of a crowd of 3,366.

Frome entered the Western League in 1919 and immediately became Division 2 Champions while the Somerset FA Senior Cup was won in successive seasons 1932-22 & 1933-34 & for a third time in 1950-51.

Frome have always played at Badgers Hill and the ground held its biggest gate in 1954 when 8,000 spectators saw Leyton Orient win 3-0 in the FA Cup First Round Proper. In the same season promotion was gained to Division One of the Western League & were beaten finalists in the inaugural Western League Cup.

Promotion was gained back into the Western League after a spell in the Wiltshire League again in 1962-63 where the club remained until 2009. Success was gained in the Somerset Premier Cup in 1966-67 with victory over Yeovil Town in the final and the cup was shared by the same two teams in 1968-69.



Frome's greatest triumph came in 1978-79 when the club won the Western League. The Championship was secured by losing only once in the last 32 matches. The League Cup followed in 1979-80.

Another vintage year followed in 1982-83 with victories in both the Somerset FA Premier Cup and the Western League Cup, plus runners-up in the league.

Following those heady days, Frome flirted all too often with relegation from the Premier Division, and were relegated in 1995-96 and the Club spent several years in the lower reaches of the First Division.

The Club was re-structured off the field in 1999-00 but despite the ground being upgraded unfortunately success on the field did not follow with a re-structure of the league saving the Club from relegation into County football.

Frome improved rapidly and after finishing third continued upwards as they won promotion back to the Western League Premier Division after a six year absence the following year & also reached the final of the league cup.

With Frome struggling to win at home during the 2003/04 season the Club turned to the help of a local "White Witch", Titania Hardie. This move brought huge media interest from all over the World. It worked immediately and they went on a magnificent run that saw them go on to finish 3rd in the league.

The 2004-05 season saw the Club celebrate their centenary & events on the field saw the Robins reach the Quarter-Finals of the FA Vase before eventually losing 3-0 at Jarrow Roofing.

A seventh, third and fourth placed finish saw the club continually improving and then runners-up spot in 2008-09 secured promotion into the Southern League for the first time in the Clubs history. The Somerset Premier Cup was also secured with a 3-1 win over local rivals Paulton Rovers.

After a poor start to life in the Southern League and a quick change of manager Frome went on an incredible unbeaten run and finished the season in sixth

place and just three points from a play-off place. 12 months later and Frome beat Sholing 1-0 in the play-off final to secure promotion to the Southern Premier Division.



The summer of 2011 also saw the Club receive the prestigious FA Charter Standard Community Club status and, in 2012, after a great first season in the Southern Premier Division the Club were awarded the title of Community Club of the year for Somerset and then also picked up the regional award that took them into the national final.

Over the last few seasons the Robins have retained their league status while also finishing as runners-up in the Southern League Cup and the Somerset Premier Cup.

2016/17 was our most successful league season to date with the Club finishing in a respectable 8th place in the Southern League Premier division with our highest points total.

After a difficult season Frome were relegated back to Division 1 of the Southern League at the end of the 2018/19 season. With wholesale squad changes it will be interesting to see how this season develops.

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NLP: PLAYER INSURANCE IN THE SPOTLIGHT

By David Richardson

The court ruling that has seen Ossett United ordered to pay £135,000 will have given Non-League clubs plenty of food for thought about how they approach the issue of player-to-player insurance.

The BetVictor Northern Premier League North West club have been sued by Rees Welsh, who broke his ankle in a tackle while playing for Radcliffe Borough against Ossett Town in April 2015.

Just over £19,000 in damages were awarded to the full-back, making his debut, with the club also having to pay out £115,000 in costs and legal fees.

Ossett's insurance, which included a public liability policy offered by the Northern Premier League and the minimum requirement as set out by the FA, did not cover player-to-player incidents and only covered their own legal fees should they lose a claim.

The club is now considering selling their ground in order to pay off the hefty bill.

NPL chairman Mark Harris told The NLP: "We make it clear within all the communications – and it's in the third line of the first paragraph of the communication that goes out to clubs – that it does not include player-to-player cover.

"We will continue to recommend the policy we have for public liability and personal accident. If anything this is to remind clubs it doesn't include player-to-player."

Whether the ruling will spark a wave of cases remains to be seen. It remains true that these incidents are very hard to prove, but there is no doubting it will leave much of the Non-League game very uncomfortable.

As it stands, the FA don't have player-to-player insurance as mandatory. Clubs are – or at least should be – aware of what they are covered for and that there is a potential risk of what has happened to Ossett happening to them.

Harris believes clubs don't have an appetite for that level of cover to be mandatory and the FA say their rules are reflecting what the game wants.

It is only right the authorities reflects on this case, takes the views of clubs and experts and then decides the best course of action.

Will this also put additional pressure on referees? As the sole independent party in these types of cases, a lot will be put on their reports and evidence. It is quite the position to be in.

We must also not forget about Welsh. It can't have been an easy route to go down and, however you feel about the ruling, he has suffered a major injury that will have affected not only his footballing career, but also his day-to-day life.

The impact of any injury to any player can't be underestimated.



ASA VS...

Well, we wish the predictors well this week as last weeks result gave no one a chance of predicting the final score. Basher was the closest with a 3-0 prediction, the only one brave enough to predict a clean sheet. But the 8 goals scored meant the leaderboard chugs on another week with no one putting a dent into Asa's lead. The weeks roll round and Asa's topped the league since the first week. This week's casualty was Billy who went for a score draw which sees him join James at the bottom of the table.

This Saturday sees us up against Winchester, again five home wins predicted. It's Basher's turn to take a gamble to get back up the leaderboard as Shaun goes for a 1-1 draw. So will any actually guess a score correctly ever again...

THIS WEEKS PREDICTIONS

Asa: Frome 2-1 Winchester
Geoff: Frome 2-1 Winchester
Basher: Frome 1-1 Winchester
Billy: Frome 3-1 Winchester
Patrick: Frome 3-2 Winchester
James: Frome 3-0 Winchester

LEAGUE TABLE

1	Asa	10pt (6 correct, 2 exact)
2	Patrick	8pt (6 correct, 1 exact)
=3	Basher	6pt (5 correct, 0 exact)
=3	Geoff	6pt (6 correct, 0 exact)
=5	Billy	5pt (5 correct, 0 exact)
=5	James	5pt (5 correct, 0 exact)

3pts for a exact score and 1pt for the correct result

ASA WILKINSON

Self-proclaimed biggest Frome fan

Last week prediction:
Frome 3-1 Basingstoke

GEOFF MORTON-NORRIS

Chairman of our supporters club

Last week prediction:
Frome 2-1 Basingstoke

BILLY WRIGHT

Fan, former player and host of MNKO on Frome FM.

Last week prediction:
Frome 2-2 Basingstoke

JAMES BURGOWNE

Frome Communications manager

Last week prediction:
Frome 3-2 Basingstoke

SHAUN "BASHER" BAKER

Super star, Kit man and Frome fan

Last week prediction:
Frome 3-0 Basingstoke

PATRICK MOSS

MNKO host, sponsor and football connoisseur

Last week prediction:
Frome 2-1 Basingstoke

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TABLES & STATISTICS

Pos	Team	Pld	W	D	L	F	A	GD	Pts
1	Frome Town	17	11	5	1	39	15	24	38
2	Thatcham Town	14	11	3	-	38	11	27	36
3	Winchester City	13	8	3	2	29	19	10	27
4	Paulton Rovers	13	8	2	3	31	18	13	26
5	Evesham United	15	7	4	4	31	24	7	25
6	Cinderford Town	13	7	3	3	28	22	6	24
7	Larkhall Athletic	13	6	4	3	21	19	2	22
8	Highworth Town	14	6	3	5	22	21	1	21
9	Mangotsfield Utd	15	6	2	7	23	28	-5	20
10	Slimbridge	14	6	1	7	27	27	0	19
11	Bristol Manor Farm	14	5	4	5	20	22	-2	19
12	Willand Rovers	13	5	1	7	20	15	5	16
13	Sholing	12	5	-	7	16	17	-1	15
14	Bideford	13	4	2	7	21	27	-6	14
15	Cirencester Town	13	4	1	8	23	24	-1	13
16	Moneyfields	13	3	4	6	20	28	-8	13
17	Melksham Town	13	2	5	6	23	32	-9	11
18	AFC Totton	13	3	2	8	18	30	-12	11
19	Basingstoke Town	14	2	3	9	18	37	-19	9
20	Barnstaple Town	15	2	-	13	12	44	-32	6

LATEST LEAGUE RESULTS

Slimbridge	0 - 1	Larkhall Ath
Bideford	2 - 2	Evesham
Bristol Manor Farm	0 - 3	Thatcham
AFC Totton	3 - 1	Evesham
Bideford	3 - 0	Cirencester
Bristol Manor Farm	0 - 1	Mangotsfield
Frome Town	8 - 0	Basingstoke
Highworth Town	2 - 1	Barnstaple
Larkhall Ath	2 - 2	Melksham Town
Sholing	3 - 1	Slimbridge
Thatcham	2 - 2	Cinderford
Willand Rovers	7 - 0	Moneyfields
Winchester City	1 - 1	Paulton Rovers

LEAGUE TOP SCORERS

1	Ben Bament	Paulton Rovers	13
2	Felipe Barcelos	Thatcham Town	11
3=	Rex Mannings	Frome Town	9
3	Lee Chilton	Evesham United	9
3=	Kyle Tooze	Thatcham Town	9
6=	Jon Davies	Frome Town	8
6=	Simba Mlambo	Winchester City	8

LEAGUE TOP SCORING TEAMS

1	Frome Town	39
2	Thatcham Town	38
3=	Paulton Rovers	31
3=	Evesham United	31
5	Winchester City	29

LEAGUES MEANEST DEFENCES

1	Thatcham Town	11
2=	Frome Town	15
2=	Willand Rovers	15
4	Sholing	17
5	Paulton Rovers	18
6=	Winchster City	19

MATCHES THIS SEASON

Comp	vs Team	H/A	Res	Score	Att	Scorers
LG	Highworth Town	A	W	0-1	132	Hailston
LG	Bideford	H	W	3-0	282	Davies (2) Hailston
FAC	Tavistock	A	L	3-1	-	Hailston
LG	Cinderford	A	W	1-4	172	Davies (3), Lenihan
LG	Mangotsfield	H	W	2-1	285	Hailston, OG
LG	Evesham	H	D	1-1	242	
LG	Barnstaple	H	W	3-1	229	Mannings, Cottle, O'loughlin
LG	Willand Rovers	H	D	1-1	305	Hailston (pen)
LG	Slimbridge	H	L	1-2	202	Mannings
LG	Highworth	H	D	1-1	252	Mannings
SCUP	Bridgewater	H	L	0-2	102	
LG	AFC Totten	A	W	2-3	246	Mannings, O'Loughlin, Davies
LCup	Melksham Town	A	W	1-3	258	Davies (2), Lenihan
FAT	Bideford	H	W	2-1	252	Snith, Hobbs
LG	Larkhall	A	D	2-2	255	Mannings, Simpson
LG	Cirencester	A	W	1-2	124	Cottle, Mannings
FAT	Thame	A	W	1-2	74	Mannings (2)
LG	Sholing	H	W	1-0	217	Mannings
LG	Barnstaple	A	W	0-2	130	Simpson, Mapstone
FAT	Carshalton	A	L	3-5	197	Davies (2), Smith
LG	Paulton	H	W	2-0	455	Davies, Cottle
LCup	Dorchester	H	W	p 1-1	148	O'Loughlin
LG	Moneyfields	A	D	2-2	92	O'Loughlin, Smith
LG	Basingstoke	H	W	8-0	266	Cottle (3), Mannings (2), Hobbs Lenihan, Simpson



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RED

- ❑ 1. Rob Brown
- ❑ 2. Mark Cooper
- ❑ 3. Joe O'Loughlin
- ❑ 4. Sam Teale (C)
- ❑ 5. Marcus Mapstone
- ❑ 6. Chris Peck
- ❑ 7. Jon Davies
- ❑ 8. Rob Hobbs
- ❑ 9. Kane Simpson
- ❑ 10. Ryan Bath
- ❑ 11. Matt Smith
- ❑ 12. Lewis Ellington
- ❑ 14. Warren Maidment
- ❑ 15. Martin Lenihan
- ❑ 16. Rex Mannings
- ❑ 17. Alex Monks
- ❑ 18. Dan Cottle
- ❑ 19. Alex Hallett
- ❑ 20. Johnny Gorman
- ❑ Rickie Scott

Manager: Danny Greaves
Assistant: James Moon

Referee: Martin Peters
Assistants: Jake Woolley
Stephen Kay

UPCOMING MATCHES:



GREEN/BLACK

- ❑ Ryan Pryce
- ❑ Dan Williamson
- ❑ Danny King
- ❑ Joe Hayward
- ❑ Keith Emmerson
- ❑ Luke King
- ❑ Rob Carr
- ❑ Jamie Barron (c)
- ❑ Oli Bailey
- ❑ Simba Mlambo
- ❑ IK Hill
- ❑ Dom Panesar-Dower
- ❑ Olly Balmer
- ❑ Harry Birchall
- ❑ Kieran Douglas
- ❑ Liam Gilbert

Manager: Craig Davies
Assistant: Sean Birchall

Tue 10th Dec (a) - LCup Swindon Sup
Sat 14th Dec (a) - Bristol Manor Farm
Sat 21st Dec (H) - Thatcham Town