GET YOUR WORKPLACE INVOLVED

Your workplace can gain a host of benefits by getting involved with Love to Ride.

What is Love to Ride?

Love to Ride is a fun, free, online platform which supports individuals, workplaces and communities to ride bikes more often. Using behaviour change principles, we educate, incentivise, and run campaigns and challenges that support more people to hop in the saddle.

Create a happier, healthier workforce

Riding a bike has been proven to benefit both physical and mental wellbeing. When applied to a workforce, this results in happier, healthier, more productive staff who are less likely to take sick leave than their non-biking co-workers.

Easy to implement

Our program is ready to roll! We make it fun and easy to get your co-workers signed up, and we'll keep your whole team on track and engaged with a year-round calendar of campaigns that support riders to achieve their riding goals and spark friendly competition.

Proven to work

Love to Ride have worked with over 40,000 workplaces worldwide and engaged over 660,000 people in our biking encouragement programme.

Show your impact

Delve into your data! Your workplace profile displays your riding stats, CO2 savings, levels of staff participation, and more.

We support your staff

We provide advice, education and encouragement to your staff tailored to their current knowledge and experience. So, whether your staff members are new to riding or ride all the time, we meet them where they are on their riding journey and help them to ride more.

Register today at lovetoride.net

LOVE TO RIDE