

# ELECTRICITY GENERATION IN BRAZIL:

# **BUSINESS ENVIRONMENT AND THE A-5 ELETRIC GENERATION AUCTION**

AGENDA\* - AUGUST 13, 10:00AM (UTC -03:00 - BRAZIL TIME)

# 10:00 am | Opening Statements

Augusto Pestana, President at Apex-Brasil

Bento de Albuquerque, Minister of Estate of Mines and Energy (MME)

# 10:20 am | Expansion of the Power Sector in the decennial horizon: focus on the power generation segment

Thiago Guilherme F. Prado, Head of Energy Planning Department at MME.

# 10:40 pm | Regulatory and economic aspects of the A-5 Eletric Generation Auction

André Petrus, Executive Manager of the Agency's Executive Auctions Secretariat at ANEEL

# 11:00 pm | The role of Apex-Brasil in attracting foreign investments

Adalberto Netto, Head of FDI at Apex-Brasil

11:10 pm | Q&A

\* Schedule is subject to change without notice.



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#### **SPEAKER'S BIOS**



#### ADALBERTO NETTO

Head of Investment Department at Apex-Brasil

Adalberto has over 20 years of experience in Investment Agency Management and Export and International Business in Brazil and abroad. Named by CEO Magazine as one of the 3 best CEOs in Latin America in Promotion Agencies. Supported the

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internationalization of Brazilian companies and the attraction of investments of US\$ 30 billion, 35 thousand jobs in Brazil and abroad. Specialist in management of agencies and Autonomous Social Services with knowledge of legislation, governance and control bodies. Acted as consultant for the World Bank, IDB, UN, APEX, SEBRAE. International experience in over 55 countries. International speaker in more than 15 countries on investment, internationalization and trade promotion.

In his long and successful professional career, supported the Executive Board of Apex-Brasil in the reformulation of Commercial Management (Business) in search of the agency's profitability with focus on New Products, New Clients and New Digital Business; Advised national and state governments in internationalization, investment attraction and industrial development programs (Investe SC, Investe SP, INDI Minas, Canada, Ireland, UK, Saudi Arabia, others); supported the internationalization of Brazilian and foreign companies; benchmarked investment promotion programs in 10 countries (Korea, Taiwan, Japan, EU, etc.); designed sector investment attraction strategies that helped create jobs, develop new industries, and strengthen production chains by promoting innovation and technology absorption, among others.

Before joining Apex-Brasil, Adalberto was president of Paraná's investment attraction agency, Invest Paraná, and held senior executive and strategic positions in international business development consultancies.



# ANDRÉ PETRUS



# Executive Manager of the Agency's Executive Auctions Secretariat at ANEEL

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Bachelor in Law, by UFMG. LLM in Electric Energy Regulation, by UnB. Extensive professional experience in litigation and legal advice in administrative (regulatory) and tax law in the electricity and

telecommunications sectors. Joined ANEEL in 2005, as a Regulation Specialist. Between 2005 and 2011, worked at the Superintendence of Economic and Financial Inspection - SFF. Between 2012 and 2019, acted as an advisor of the Agency's Board. As of November 2019, was appointed as Executive Manager of the Agency's Executive Auctions Secretariat, unit responsible for organizing energy, transmission and distribution auctions.



### AUGUSTO PESTANA

President at Apex-Brasil

Augusto Pestana is president at Apex-Brasil since 12 May 2021 and a career diplomat since 1995. From May 2019 to March 2021 he was Business Director of the Agency, where he led, among other initiatives, the creation of new business units for regional

markets and commercial development.

At the Brazilian Foreign Ministry, he led the units for diplomatic planning, nuclear energy and Western European affairs. He has been posted in the Embassies in New Zealand (as deputy head of mission), in Japan (as minister in charge of political and public diplomacy affairs), in Germany (as head of the economic sector) and in Mexico (as a trainee). As a career civil servant, he was also in charge of a pioneering project to promote Brazil's image abroad.

He graduated in law from the University of São Paulo in 1993 and studied at the Brazilian Diplomatic Academy (Rio Branco Institute), where he earned a professional PhD and was Assistant Professor of diplomatic practice. He is the author of "ITER: o Brasil e os rumos da energia de fusão" (Funag, 2015) and of the chapter on Brazil in the "Handbook of Public Diplomacy" (Routledge, 2020).







### **BENTO DE ALBUQUERQUE**

#### Minister of State of Mines and Energy (MME)

The Minister of State of Mines and Energy, Admiral of Squadron Bento Albuquerque, is from Rio de Janeiro, 60 years old. He was Director-General of Nuclear and Technological Development of the Navy, on which occasion he was in charge of the Submarine

Development Program (PROSUB) and the Navy Nuclear Program (PNM), the main Strategic Programs of the Navy.

He started his military career in 1973. As a Submarine Officer: commanded the Submarines "Tamoio" and "Tonelero"; the Submarine Base "Almirante Castro e Silva"; and also the Submarine Force. He also held the posts of Chief of Staff of the Navy, Chief of Staff of the Navy Commander and Commander in Chief of the Squadron.

Minister Bento Albuquerque took Postgraduate Courses in Political Science at the University of Brasilia; MBA in Public Management at Fundação Getúlio Vargas; and MBA in International Management at COPPEAD of the Federal University of Rio de Janeiro, in addition to several Military Courses at the School of Naval War and the High Studies in Politics and Strategy at the Superior School of War, becoming a Doctor in Naval Sciences.

In the National Congress, he served as Parliamentary Advisor to the Office of the then Minister of the Navy and as Parliamentary Chief Advisor to the Commander of the Navy.

Minister Bento Albuquerque's international experience includes the position of Director General of the American Defense Board (JAD), an Organization of American States (OAS) related entity, in Washington DC, USA; and the United Nations (UN) Military Observer post during the Bosnian War - first in the city of Sarajevo and later in Dubrovnik, Croatia.

For almost three years, he served as President of the Board of Directors of "Blue Amazon Defense Technologies Inc." (AMAZUL). Currently, he is the Chairman of the Board of Directors of "Nuclebrás Heavy Equipment Inc." (NUCLEP) and the Energy Research Office (EPE).

During the year 2019, Minister Bento Albuquerque was awarded "Personality of the Year" Award by the National Federation of Fuel, Natural Gas and Biofuel Distributors -BRASILCOM; and the "100 Most Influential of the 2019 Energy" Award, in the "Public Personalities" Category, by the Full Energy Magazine, of the Media Group.







#### THIAGO GUILHERME F. PRADO

#### Head of Energy Planning Department at MME

Thiago Prado é Bacharel em Engenharia Elétrica na Universidade de Brasília, com Mestrado em Energia e Eletrotécnica pelo Programa Interunidades em Energia (POLI/IF/IEE/FEA) da Universidade de São Paulo, Especialização em Fontes

Alternativas de Energia pela Universidade Federal de Lavras, MBA em Gerenciamento de Projetos pela Fundação Getúlio Vargas com Especialização em Políticas Públicas e Gestão Governamental nos Setores Energético e Mineral na Escola de Negócios da Pontifícia Universidade Católica do Rio de Janeiro, Doutor em Engenharia Elétrica na Faculdade de Tecnologia da Universidade de Brasília e Engenheiro de Segurança do Trabalho.

Profissionalmente, desenvolveu sua carreira no Ministério de Minas e Energia, Secretaria de Energia (SEN); Centrais Elétricas do Norte, como Engenheiro de Equipamentos e Materiais; Instituto Brasileiro de Meio Ambiente e Recursos Renováveis, na Diretoria de Licenciamento Ambiental como Especialista em Meio Ambiente. Pertence ao quadro efetivo da Agência Nacional de Energia Elétrica como Especialista em Regulação do Serviço Público de Energia. No MME entre 2007 a 2016 foi Gerente de Projetos no MME, 2016 a 2019 foi Coordenador-Geral de Planejamento da Transmissão de Energia Elétrica e atualmente é o Diretor de Planejamento Energético do Ministério de Minas e Energia. Possui interesse acadêmica nas áreas de regulação econômica, licenciamento ambiental e políticas públicas do setor de infraestrutura em energia.



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